

The Overland Sourcebook is the industry's one stop digital resource for all things overland. The guide is handed out at all 5 Overland Expos in California, Arizona, Oregon, Colorado, and Virginia. It is also available online at overlandexpo.com to include interactive content and is promoted via our e-newsletter and social media. Additional distribution is provided by Overland Journal and other media partners. Total distribution is 100.000+.

### Take a look at the 2024 SOURCEBOOK GUIDE

### **AVAILABLE ADS**

- » 2 Page Spread
- » Full Page
- » Half Page

MUST PURCHASE ADS BY: FRIDAY, FEBRUARY 14, 2025

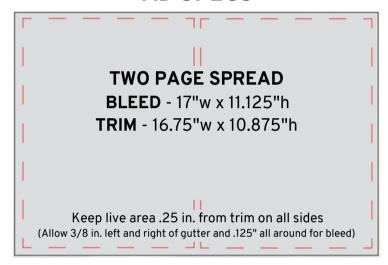
ALL ADS DUE: FRIDAY, FEBRUARY 28, 2025

## **FEATURED PRODUCT**

#### **ASSETS NEEDED:**

- » Name of product
- » Company name
- » Company website
- » MSRP
- » Product description (50 words)
- » 1 product photo on white background

## **AD SPECS**



FULL PAGE
BLEED 8.625"w x 11.125"h

TRIM - 8.375"w x 10.875"h

Keep live area .25 in.
from trim on all sides

HALF PAGE NO BLEED 7.5"w x 4.75"h

# **FILE DELIVERY INSTRUCTIONS**

- 1. You will receive an asset request from Smartsheet.
- 2. If you do **not** receive the request (please check spam), notify Heather Scheiffele at heather.scheiffele@emeraldx.com.

#### **ALL ADS & IMAGES**

- 300 dpi
- CMYK
- jpg, eps, tif, pdf

#### FINAL TRIM SIZE (FULL PAGE)

- 8.375 x 10.875"
- 6.375 X 10.675
- PRINT: Full color,
   Perfect bind
- DIGITAL:
   interactive PDF