



Fort Tuthill County Park \\ Flagstaff, AZ \\ May 16-18, 2025

CONTENT CREATOR PASSHOLDERS

THANK YOU FOR CHOOSING OVERLAND EXPO WEST AS YOUR NEXT ADVENTURE!

The entire Overland Expo Team cannot wait to celebrate our 16th West event with you! Please familiarize yourself with these arrival instructions and other valuable information pertaining to your pass type and trip!

****OFF-SITE CHECK-IN LOCATION INFO****

Check-in at the KC HiLites Headquarters in Flagstaff

For your convenience, we have created an off-site **check-in location** for all Content Creator Pass attendees this year. **Before** you arrive at the event venue, you will proceed to check-in and receive your event credentials at the **KC HiLites Headquarters** in Flagstaff.

KC HiLites Headquarters
1751 S Thompson St, Flagstaff, AZ 86001

OFF-SITE CONTENT CREATOR CHECK-IN HOURS:

- Thursday, May 15th (8:00 AM – 2:30 PM)

YOU MUST ARRIVE WITHIN THE DESIGNATED CHECK-IN HOURS-NO EXCEPTIONS!

And your vehicle must be placed by 3:00 PM.

**Plan to attend the mandatory Creator Area & Showcase & DIY Area Meeting
at 3:30pm in the Storytelling Pavilion Sponsored by Bush Lapa USA.**

CONTENT CREATOR ATTENDEE GATE HOURS

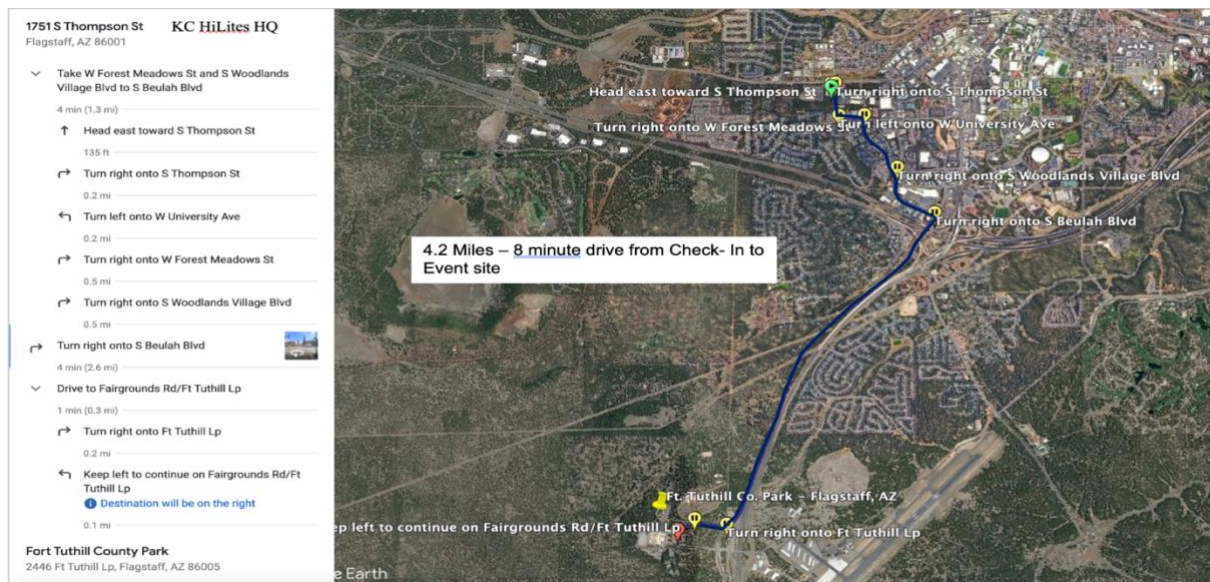
(NOTE: YOUR VEHICLE CANNOT BE MOVED):

- Friday, May 16th (8:00 AM – 5:00 PM)
- Saturday, May 17th (8:00 AM – 5:00 PM)
- Sunday, May 18th (9:00 AM – 3:00 PM)

ARRIVAL

- Upon arrival at the **KC HiLites Headquarters**, follow directional signage and proceed to the Check-In lanes that will take place outside of the building in the parking lot.
- Your QR code is your ticket! Please have your QR code (print / digital) ready for check-in.
- Please REVIEW and SIGN the general liability waiver located in your ticket confirmation email; this is required before your arrival onsite.
- Once you've received your credentials (Camping Hang Tags & Content Creator Badge), then you will head on over to the Overland Expo event site at Fort Tuthill to set up camp within the Content Creator Area within the exhibitor footprint.
- Follow the set of directions below:
 - FROM S. BEULAH BLVD / 89A, COME TO THE ROUND ABOUT AND ENTER FAIRGROUNDS ROAD.
 - PLEASE HAVE YOUR HANG TAG & CREDENTIALS READY & DISPLAYED.
- Upon entering the venue, text Azure at 941-260-6670 so that she will be available to place you in your campsite location.
 - Once your vehicle has been placed in the Content Creator Area (which must happen by 3:00pm on Thursday), you are not to move your vehicle until 3:30pm on Sunday (once you have been given the all-clear to move).
 - Your Content Creator Badge MUST be worn at all times for access to the campgrounds and the event. We will not provide replacements.

KC HILITES ROUTE MAP TO FORT TUTHILL COUNTY PARK



KC HiLites:

- **KC HiLites** will also be holding HQ tours during the daytime from Thursday, May 15th – Friday, May 16th for anyone that checks in at their headquarters location.
- Register for the KC HiLites Tours via this [LINK](#). (Limited Spaces Available)

CONTENT CREATOR PASSHOLDER ARRIVAL MAP (ON-SITE CAMPING)



REMINDERS

- Your campsite for the Content Creator Area will be assigned by Azure and you will be placed in that spot upon your departure on Sunday at 3pm. The Content Creator Area is ONLY for approved Content Creator attendees – do NOT invite others to camp with you here. It is festival-style camping: you will be close to your neighbor.

[Kakadu](#) will be our event shower provider, available for Camping passholders. **Kakadu Shower Hours:**

6:30 AM - 9:30 AM and 6:00 PM – 9:00 PM

- Be sure to fill your water tanks prior to arrival, as potable water will be limited to filling water bottles **only**.

- Backpacks are permitted to bring necessities.
- Quiet hours begin at 10 PM each evening, please be respectful of your neighbor.
- Smoking (this includes e-cigarettes and vapes) is allowed in designated areas only.
- Well-behaved and leashed dogs are welcome at Overland Expo.
- ONLY Propane fires with an on & off switch are allowed at the event
- Overland Expo will follow all State and Local fire restrictions as required at the time of the event. This could prohibit use of all propane fire pits or cooking units.
- Content Creator move out will begin Sunday, May 18, 2025 at 3:30pm. Whereas check out for the venue is 11 AM on Monday, May 19, 2025. (You can stay in your spot until 11am on Monday.)

PLAN AHEAD

- Download the [Official Overland Expo App](#). Choose the 2025 WEST Event. Log in with your unique email used within your ticket registration in order to see your schedule. The app will provide a venue map that will guide you to exhibitors, food vendors, and the general class schedule. Create your account PRIOR to arriving at the event.
- If this is not the email address you used when applying for the Content Creator area, **please let Azure know** - again, so that there will not be any issues with accessing your schedule.
- Check out our general [FAQ](#) for more information on campground amenities, rules, kids, dogs, media usage, vehicle restrictions, and MORE!
- For event specifics, check out our [WEST FAQ](#).
- Please review our [SHOW UPDATES](#) for the newest map, schedules, exhibitor lists, and final announcements.
- Interested in upgrading your pass? In need of adding on additional passengers or merchandise to your order? [CONTACT US](#) for further assistance!

Your Content Creator Details:

The Content Creator Pass With Camping Package provides the below access for one (1) Adult and one (1) Vehicle including:

- Weekend Pass admission to Overland Expo West May 16-18, 2025;
- Fort Tuthill County Campgrounds Special campsite within the exhibitor row Thurs – Mon;
- Plus, enjoy 120+ general activities: demos, roundtables, slideshows, and evening films;
- Shop the exhibitor midway & food vendors;
- First drink free at Welcome Reception and Happy Hours;
- Badge, Goody bag + Sourcebook Magazine

Azure O'Neil: azure.oneil@emeraldx.com / 941-260-6670

THANK YOU AGAIN FOR JOINING US & CHEERS TO ANOTHER GREAT OVERLAND EXPO WEST!

~ THE OVERLAND EXPO TEAM ~