



Fort Tuthill County Park \ \ Flagstaff, AZ \ \ May 16-18, 2025

SHOWCASE & DIY PASSHOLDERS

THANK YOU FOR CHOOSING OVERLAND EXPO WEST AS YOUR NEXT ADVENTURE!

The entire Overland Expo Team cannot wait to celebrate our 16th West event with you! Please familiarize yourself with these arrival instructions and other valuable information pertaining to your pass type and trip!

****OFF-SITE CHECK-IN LOCATION INFO****

Check-in at the KC HiLites Headquarters in Flagstaff

For your convenience, we have created an off-site **check-in location** for all Showcase & DIY Pass attendees this year. **Before** you arrive at the event venue, you will proceed to check-in and receive your event credentials at the **KC HiLites Headquarters** in Flagstaff.

KC HiLites Headquarters
1751 S Thompson St, Flagstaff, AZ 86001

OFF-SITE SHOWCASE / DIY CHECK-IN HOURS:

- Thursday, May 15th (8:00 AM – 2:30 PM)

YOU MUST ARRIVE WITHIN THE DESIGNATED CHECK-IN HOURS-NO EXCEPTIONS!
And your vehicle must be placed by 3:00 PM.

Plan to attend the mandatory Creator Area & Showcase & DIY Area Meeting
at 3:30pm in the Storytelling Pavilion Sponsored by Bush Lapa USA.

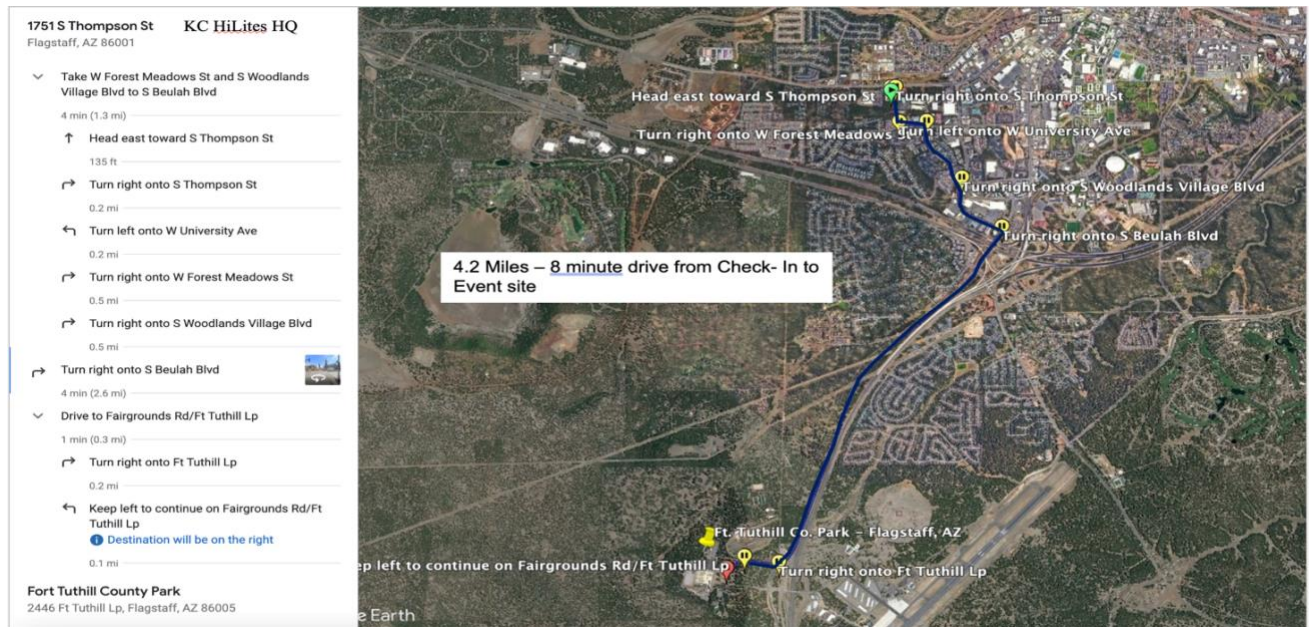
SHOWCASE / DIY ATTENDEE GATE HOURS: **(NOTE: YOUR VEHICLE CANNOT BE MOVED)**

- Friday, May 16th (8:00 AM – 5:00 PM)
 - Saturday, May 17th (8:00 AM – 5:00 PM)
 - Sunday, May 18th (9:00 AM – 3:00 PM)
-

ARRIVAL

- Upon arrival at the **KC HiLites Headquarters**, follow directional signage and proceed to the Check-In lanes that will take place outside of the building in the parking lot.
- Your QR code is your ticket! Please have your QR code (print / digital) ready for check-in.
- Please REVIEW and SIGN the general liability waiver located in your ticket confirmation email; this is required before your arrival onsite.
- Once you've received your credentials (Camping Hang Tag & Showcase / DIY Badge), then you will head on over to the Overland Expo event site at Fort Tuthill to set up camp within the DIY Showcase Area within the exhibitor footprint.
- Follow the set of directions below:
 - FROM S. BEULAH BLVD / 89A, COME TO THE ROUND ABOUT AND ENTER FAIRGROUNDS ROAD.
 - PLEASE HAVE YOUR WINDOW CLING & CREDENTIALS READY AND VISIBLE.
 - Please enter the main entrance of Fort Tuthill County Park
 - Please be patient as you are entering the same way exhibitors are checking in, we assure you this is the quickest path to your campsite.
- Upon entering the venue, **text Azure at 941-260-6670** so that she and the Showcase / DIY hosts will be available to place you in your campsite location.
 - Once your vehicle has been placed in the Showcase & DIY Area (which must happen by 3:00pm on Thursday), you are not to move your vehicle until 3:30pm on Sunday (or when you have been given the all clear for vehicle movement by a member of the Overland Expo Staff).
 - Your DIY / Showcase Badge MUST be worn at all times for access to the campgrounds and the event. We will not provide replacements.

KC HILITES ROUTE MAP TO FORT TUTHILL COUNTY PARK



KC HiLites:

- **KC HiLites** will also be holding HQ tours during the daytime from Thursday, May 15th – Friday, May 16th for anyone that checks in at their headquarters location.
 - Register for the KC HiLites Tours via this [LINK](#).
-

SHOWCASE / DIY PASSHOLDER ARRIVAL MAP

(ON-SITE CAMPING)



REMINDERS

- Your campsite for the Showcase & DIY Area will be assigned by Azure and you will be placed in that spot upon your departure on Sunday at 3pm. The Showcase & DIY Area is **ONLY** for approved Showcase & DIY attendees – do NOT invite others to camp with you here. It is festival-style camping: you will be close to your neighbor.
- [Kakadu](#) will be our event shower provider, available for Camping passholders. **Kakadu Shower Hours:** 6:30 AM - 9:30 AM and 6:00 PM – 9:00 PM. These showers are located in either the Premium Weekend Pass with Camping or Weekend Pass with Camping campgrounds.
- Be sure to fill your water tanks prior to arrival, as potable water will be limited to filling water bottles **only**.
- Backpacks are permitted to bring necessities.
- Quiet hours begin at 10 PM each evening, please be respectful of your neighbor.

- Smoking (this includes e-cigarettes and vapes) is allowed in designated areas only.
- Well-behaved and leashed dogs are welcome at Overland Expo.
- ONLY Propane fires with an on & off switch are allowed at the event
- Overland Expo will follow all State and Local fire restrictions as required at the time of the event. This could prohibit use of all propane fire pits or cooking units.
- Showcase / DIY move out will begin Sunday, May 18, 2025 at 3pm. Whereas check out for the venue is 11 AM on Monday, May 19, 2025. You may stay in your space until Monday at 11am.

PLAN AHEAD

- Download the [Official Overland Expo App](#). Choose the 2025 WEST Event. Log in with your unique email used within your ticket registration in order to see your schedule. The app will provide a venue map that will guide you to exhibitors, food vendors, and the general class schedule. Create your account PRIOR to arriving at the event.
- If this is not the email address you used when applying for the Showcase/DIY area, **please let Azure know** - again, so that there will not be any issues with accessing your schedule.
- Check out our general [FAQ](#) for more information on campground amenities, rules, kids, dogs, media usage, vehicle restrictions, and MORE!
- For event specifics, check out our [WEST FAQ](#).
- Please review our [SHOW UPDATES](#) for the newest map, schedules, exhibitor lists, and final announcements.
- Interested in upgrading your pass? In need of adding on additional passengers or merchandise to your order. [CONTACT US](#) for further assistance!

Your Showcase/DIY Details:

The Showcase / DIY With Camping Package provides the below access for one (1) Adult and one (1) Vehicle including:

- Weekend Pass admission to Overland Expo West May 16-18, 2025;
- Fort Tuthill County Campgrounds Special campsite within the exhibitor midway Thurs – Mon;
- Plus, enjoy 120+ general activities: demos, roundtables, slideshows, and evening films;
- Shop the exhibitor midway;
- First drink free at Welcome Reception and Happy Hours;
- Badge, Goody bag + Sourcebook Magazine

Azure O’Neil: azure.oneil@emeraldx.com / 941-260-6670

THANK YOU AGAIN FOR JOINING US & CHEERS TO ANOTHER GREAT OVERLAND EXPO WEST!

~ THE OVERLAND EXPO TEAM ~