



OVERLAND SOURCEBOOK GUIDE 2026

The Overland Sourcebook is the industry's one stop print and digital resource for all things overland. The guide is handed out at all five Overland Expo events throughout the year: Overland Expo SoCal in California, Overland Expo West in Arizona, Overland Expo PNW in Oregon, Overland Expo Mtn West in Colorado, and Overland Expo East in Virginia.

An interactive digital version is available at overlandexpo.com and is promoted via our e-newsletter and social media throughout the year. Additional distribution is provided by our media partners. Total distribution is 100,000+.

Take a look at the [2025 SOURCEBOOK GUIDE](#)

AVAILABLE ADS

- » 2 Page Spread
- » Full Page
- » Half Page
- » Featured Product

**MUST PURCHASE ADS BY
FRIDAY, JANUARY 23, 2026**

**ALL ADS DUE:
MONDAY, FEBRUARY 9, 2025**

FEATURED PRODUCT

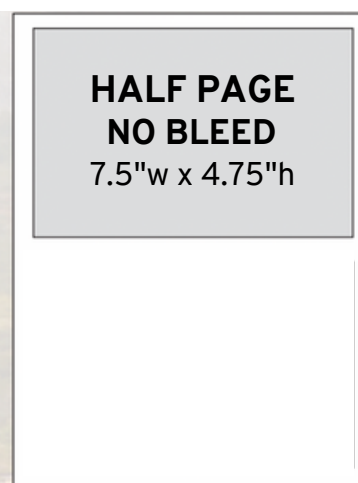
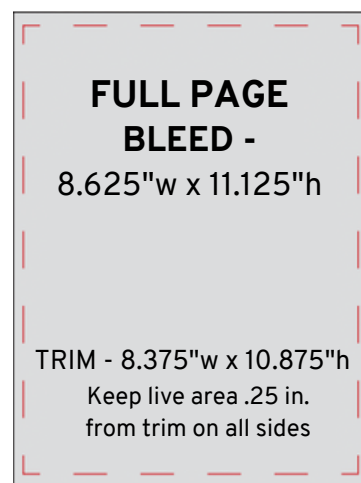
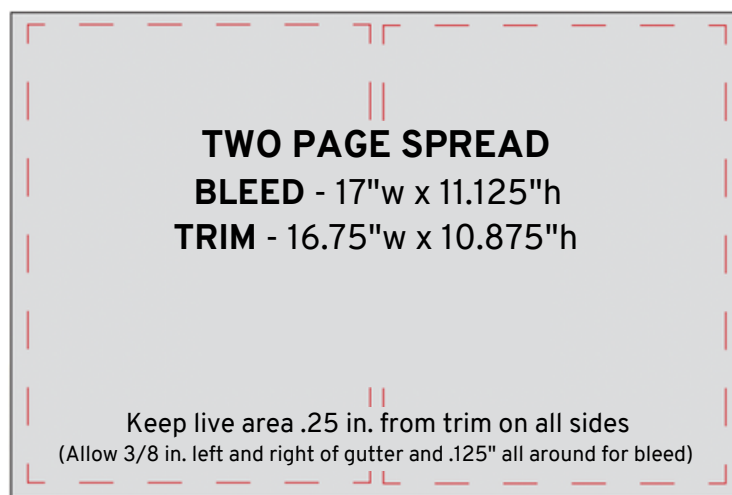
ASSETS NEEDED:

- » Name of product
- » Company name
- » Company website
- » MSRP
- » Product description (50 words)
- » 1 product photo on white background

ALL ADS & IMAGES

- » 300 dpi
- » CMYK
- » JPG, EPS, TIF, PDF

AD SPECS



FILE DELIVERY INSTRUCTIONS

1. You will receive an asset request from Smartsheet with a link to upload your assets.
2. If you do **not** receive the request (please check spam), notify Heather Scheiffele at heather.scheiffele@emeraldtx.com.