



The Ranch | Loveland, CO | August 21-23, 2026

Food Vendor

THANK YOU FOR CHOOSING OVERLAND EXPO MOUNTAIN WEST AS YOUR NEXT ADVENTURE!

The entire Overland Expo Team cannot wait to celebrate another Mountain West event with you! Please familiarize yourself with these arrival instructions and other valuable information pertaining to your pass type and trip!

The Ranch
5280 Arena Cir.
Loveland, CO 80538

SHOW HOURS:

Friday, August 21st (9:00 AM – 5:00 PM) **NEW HOURS**
Saturday, August 22nd (9:00 AM – 5:00 PM) **NEW HOURS**
Sunday, August 23rd (9:00 AM – 3:00 PM)

ARRIVAL INFO:

- **STAKING IS ALLOWED:** This year The Ranch allows for staking. **Stakes must be 21 inches or shorter.** Stakes longer than 21 inches must be approved on-site by event management and the venue.
- **BADGES & CAMPING:** Additional exhibitor badges and are available for purchase in the show office on-site.
- **DO NOT DISMANTLE BOOTH UNTIL 3 PM ON SUNDAY:** All food trucks must remain set up, open and engaging with customers until 3 PM on Sunday. Companies that pack up and leave before Sunday at 3 PM will not be invited back to future events. Customers purchase tickets for Sunday to see you.
- **NO MOVING VEHICLES:** All food truck restocking vehicles can enter the show area at 7AM on Friday, Saturday, and Sunday and **must** exit the show by 8:00 AM. Vehicles arriving after this designated restocking period will not be permitted to enter the show area and must park in the designated exhibitor parking lot (see map). No other vehicles are permitted within the show area during event hours. This includes, and is not limited to ATVs, bikes, electric bikes / scooters, or other motorized transport except for officially sanctioned reasons. This is for safety, dust, and noise control. Any vehicle movement after show hours, including on Sunday, must be approved by event management.
- **MOVE OUT INSTRUCTIONS:** NO vehicle movement until after we receive the all clear from security.

- **CAMPING:** If you need a camping space, you will need to purchase an Exhibitor Camping Pass for \$80 via [THIS LINK](#). Exhibitor Camping Fee pertains to each vehicle / trailer, not per person (up to 4 exhibitors per campsite). If your camper is bigger than 13ft, you will be placed in trailer parking.
- **RV CAMPING:** Electrical & water hookups are available on property. Purchase your RV Campsite [HERE](#) Limited space is available.
- **PREPARE:** For any kind of weather—wind, sun, and / or rain. This is an outdoor event! In previous years, there have been winds & storms. Please bring sandbags / tie downs / etc., if needed. Most days are SUNNY & WARM!
- **NO WOOD BURNING FIRES:** All fires must be propane with an on and off switch.
- **PACK IT IN – PACK IT OUT!** In our efforts to reduce our garbage footprint, this is a friendly reminder to clean up after yourself throughout the entire event (setup, show days, and break down). Please Pack Out what you Packed In. Thank you!
- **HOURS:** Food vendors must be open during show hours. We have other activities that happen after the show closes that food vendors are more than welcome to stay open for campers and exhibitors.
 - Thursday: 11:00 AM – 7:00 PM (Campers and exhibitors are on site Thursday and look for food!)
 - Thursday Happy Hour at the Oasis is from 5:00 PM – 7:00 PM
 - Friday:
 - Show Hours: 9:00 AM – 5:00 PM
 - Happy Hour: 5:00 PM – 7:00 PM
 - Saturday:
 - Show Hours: 9:00 AM – 5:00 PM
 - Happy Hour: 5:00 PM – 7:00 PM
 - Raffle: 7:00 PM – 9:00 PM
 - Sunday
 - Show Hours: 9:00 AM – 3:00 PM



ARRIVAL INSTRUCTIONS:

FOOD VENDOR MOVE-IN / SETUP DAYS ONLY

FOOD VENDOR MOVE-IN / SETUP HOURS:

Wednesday: Noon - 6:00 PM – MOVE-IN DAY!

**You must arrive during your scheduled move-in time.*

Thursday: 8:00 AM – 2:00 PM – SET UP DAY!

**If you need extra time to set up you can use this time.*

All food vendors need to ready to go by 2:00 PM **(NO EXCEPTIONS!)*

NO FRIDAY MOVE-IN - GATES OPEN TO PUBLIC AT 9 AM FRIDAY

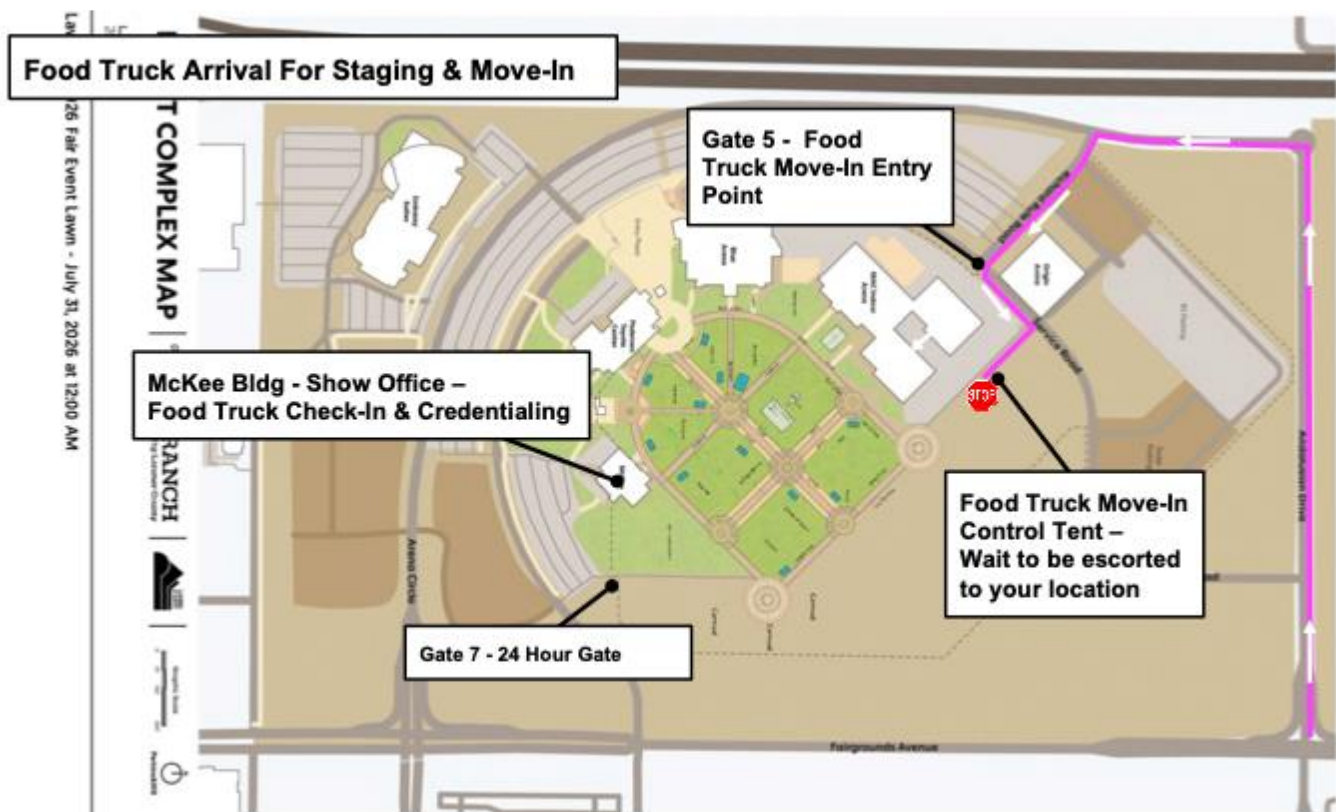
On Wednesday, **you will be greeted at the Check-in Tent. Our team will direct you to your booth space.** Once on-site head to the **Show Office** to pick up badges, parking passes, and camping passes.

IMPORTANT: Ensure all your staff have badges & parking passes in their possession by Friday morning to enter the show.

FOOD TRUCK ENTRANCE

Enter off N. Fairgrounds Ave

- From Exit 25 E. Crossroads Blvd. then turn left on N. Fairgrounds Ave, use Andalusian Drive and follow Exhibitor Check-In Signage
- Food Trucks will Enter Gate 5 for move in and show days
- Exhibitor Parking will be inside Gate 5 for shows days
- **Gate 7 will be the ONLY 24 hour gate** if you need to leave or return after show hours. You **MUST** have your credentials to re-enter the grounds.



Show Office HOURS:

Wednesday, Noon – 6:00 PM
Thursday, 8:00 AM – 6:00 PM
Friday, 8:00 AM – 6:00 PM
Saturday, 8:00 AM – 6:00 PM
Sunday, 8:00 AM – 4:00 PM

ARRIVAL INFO ON SHOW DAYS FOR FOOD TRUCK PARKING

- Park all vehicles in the exhibitor parking lot. Make sure all your staff know where to park. Each vehicle **MUST** have a parking pass. **Illegally parked vehicles will be towed.**
- If you need to store a trailer, please follow the route map below. Trailers may be stored within this designated parking lot **ONLY**. You cannot store trailers behind your food truck.



RESTOCKING VEHICLES:

- You will enter the same way you did for check in days.
- Restocking vehicles will be allowed to enter the show area for booth space placement **starting at 7 AM and must be out of the show by 8 AM on Friday, Saturday & Sunday.**
 - No other vehicles are permitted to enter the show gate / area on event days.
- Any restocking vehicles that arrive after 8 AM on an event day will be required to park in the designated exhibitor parking lot.

DOWNLOAD THE OVERLAND EXPO APP:

- The [Official Overland Expo Mountain West App](#) is ready for download.
 - Click on the Mountain West event, then log in with your unique email address.
 - The app is your guide to exhibitors, venue map, general admission schedule, & more!

- Download the app to your phone BEFORE arriving at the event for best results.
- The Official Overland Expo Map is also available in OnX Offroad

FAQS & PLANNING INFO:

- Visit the [Show Updates](#) web page for the latest map, schedules and exhibitor lists; and read any last-minute announcements.
- Find answers to general questions about kids, dogs, vehicle restrictions, and media usage at our [FAQ](#).
- Find answers to venue and camping questions at our [Mountain West FAQ](#).
 - Event showers will be provided, available for Camping passholders.
 - **Shower Hours:** 6:00 AM - 9:00 AM and 7:00 PM – 10:00 PM

EVENT HOURS:

***Friday, August 21st – 9 AM – 5 PM *vehicles MUST be in by 8am**
***Saturday, August 22nd – 9 AM – 5 PM *vehicles MUST be in by 8am**
***Sunday, August 23rd – 9 AM – 3 PM *vehicles MUST be in by 8am**

Food Vendors must be in their booths and ready to go before the event opens. We suggest you arrive no later than 30 minutes before opening, but vehicle movement is only allowed between 7 AM - 8 AM on Friday, Saturday, & Sunday. Gates will be open to exhibitors / Food Trucks (with credentials) two hours before the event opens.

QUESTIONS?

Most of the answers to your questions on our [FAQ: Mountain West](#) page. If you have questions not covered on that page, please reach out to your sale representative below.

Contact our Team with any questions:

Lorin Collins (Overland Expo) (720) 924-8260 Cell Lorin.Collins@EmeraldX.com	Theresa Mortenson (The Ranch) Theresa.Mortenson@oakviewgroup.com
--	---

THANK YOU AGAIN FOR JOINING US & CHEERS TO ANOTHER GREAT OVERLAND EXPO MOUNTAIN WEST!

~ THE OVERLAND EXPO TEAM ~