



**OVERLAND
EXPO** EAST 2026

OCTOBER 23-25, 2026

OAK RIDGE ESTATE
ARRINGTON, VA

ARRIVAL INSTRUCTIONS

Oak Ridge Estate | Arrington, VA | October 23-25, 2026

Food Trucks

THANK YOU FOR CHOOSING OVERLAND EXPO EAST AS YOUR NEXT ADVENTURE!

The entire Overland Expo Team cannot wait to celebrate another East event with you! Please familiarize yourself with these arrival instructions and other valuable information.

Oak Ridge Estate

1265 Oak Ridge Road | Arrington, Virginia 22922

[Click Here for Map Directions](#)

Use this address only. DO NOT rely on the Google Maps location

FOOD TRUCK CHECK-IN HOURS:

Thursday, October 22nd | 8:00am – 2:00pm

YOU MUST ARRIVE WITHIN THE DESIGNATED CHECK-IN HOURS-NO EXCEPTIONS!

SHOW HOURS:

Friday, October 23rd | 9:00am – 5:00pm

Saturday, October 24th | 9:00am – 5:00pm

Sunday, October 25th | 9:00am – 3:00pm

ARRIVAL INFO:

Permits & Licensing

- **PERMITS:** Before arriving on site, you are responsible for obtaining all required state and county permits and submitting the following:
 - Certificate of Insurance
 - [Nelson County Health Department Permit](#)
 - [Nelson County Business License](#)
 - [Meals Tax Voucher](#) / **New Food Trucks** also need to submit: [Meals Tax Registration Form](#)
- **SALES LICENSES:** Anyone selling merchandise is required to have a valid Virginia Seller's Permit and a Nelson County Business License. Proof of licensing must be available at check-in.
- For additional information, please refer to the [East FAQ](#) page.

Site Setup

- **STAKING:** Staking is allowed in grass areas only and is not allowed on the track surface. Please confirm your location with event management before staking any equipment.
- **WEATHER:** This is an outdoor event! Please plan for sun, wind, rain, and changing temperatures. Vendors are responsible for providing their own weights, tie-downs, and weather protection.

Badges, Camping, and Parking

- **BADGES:** Each vendor receives 8 badges. Additional badges may be purchased in the Show Office for \$80 each. You must have a badge to enter the event.
- **CAMPING:** Camping passes are available for \$80 per campsite. Fees apply per vehicle or trailer, not per person. Campers longer than 15 feet may be assigned to trailer parking.
- **PARKING:** Each vendor receives 2 parking passes. Additional passes may be purchased in the Show Office for \$25.

Event Operations

- **HOURS OF OPERATION:** Food vendors are required to be open during show hours: Friday and Saturday from 9am–5pm and Sunday 9am–3pm. We strongly encourage vendors to stay open during the evening activities as campers, exhibitors, and attendees stay on show site after show hours.
- **WIFI:** Wi-Fi is not provided and cannot be guaranteed. Vendors should plan to use their own internet service and have a backup plan in place.

Vehicle Access and Safety

- **NO VEHICLE MOVEMENT:** For the safety of attendees and exhibitors, vehicle movement is NOT allowed during show hours. This includes ATVs, electric bikes, scooters, and other motorized transportation unless approved by event management. Any vehicle movement outside of show hours, including Sunday, must also be approved by event management.
- **RESTOCKING:** Please see the restocking section below for approved access times and procedures.

Move-Out

- **NO EARLY DEPARTURE:** To ensure a great experience for all attendees, vendors must remain fully operational through 3pm on Sunday. Vendors who begin dismantling or leave before the show closes may not be invited to participate in future events.
- **MOVE-OUT PROCEDURES:** Move-out instructions will be delivered to your booth on Sunday. For everyone's safety, vehicles may not be moved until event security has issued the **ALL CLEAR**, which is expected around 3:30pm.

Policies

- **FIRE SAFETY:** Wood-burning fires are **NOT** permitted. Only propane units with an on/off switch are allowed. Someone from your team must be present for the Fire Marshal walkthrough at 2pm on Thursday.
- **ELECTRICITY:** Electricity is included with your registration fee. Power will be available at 8am on Thursday, will remain active throughout the show, and will be disconnected at the end of the show on Sunday. To minimize noise, vendors are asked to use event provided power only.
- **WATER:** If you would like water service, please complete the [Water Refill Request Form](#) by Monday, 10/19.
 - Water refills will be available Friday through Sunday. Cost is \$71 per fill, per day, per truck.
 - Payment must be completed in the Show Office before delivery.
 - Someone from your team must be present to receive the water delivery.
- **PACK IT IN – PACK IT OUT!** Help us keep the venue clean and reduce our waste! This is a friendly reminder to clean up your area during setup, show days, and move-out, and take with you anything you bring on site. Please Pack Out what you Packed In. Thank you!



EVENT SCHEDULE:

We strongly encourage food vendors to stay open during scheduled activities because attendees, exhibitors, and campers will be on site after show hours. Check out the schedule below for all of the opportunities!

Thursday

- Food Vendor Operations: 11:00am-7:00pm
 - Campers and exhibitors arrive throughout the day and are often looking for food.
- Happy Hour in Oasis: 5:00pm-7:00pm

Friday

- Show Hours: 9:00am-5:00pm
- Happy Hour: 5:00pm-7:00pm
- Film Festival Sponsored by Midland USA in Oasis: 7:00pm-9:00pm

Saturday

- Show Hours: 9:00am-5:00pm
- Happy Hour: 5:00pm-7:00pm
- Overland Expo Foundation Charity Raffle in Oasis: 7:00pm-9:00pm

Sunday

- Show Hours: 9:00am-3:00pm

ARRIVAL INSTRUCTIONS:

FOOD VENDOR MOVE-IN / THURSDAY SETUP DAY ONLY

NO MOVE-IN on Wednesday

Thursday: 8:00am – 2:00pm

*All food vendors need to be moved in by 2:00pm **(NO EXCEPTIONS!)**

NO FRIDAY MOVE-IN - GATES OPEN TO PUBLIC AT 9 AM FRIDAY

On Thursday, **you will be greeted at the Exhibitor Move-In Tent. Our team will direct you to your booth space.** Once on-site head to the **Show Office** to pick up badges, parking passes, and camping passes. If you need to store trailers, please place them in the designated trailer parking lot ONLY. Our team will show you where this is located at check-in.

IMPORTANT:

Ensure all your staff have badges & parking passes in their possession by Friday morning to enter. There is no will call at gates.

- **YOU MUST PICK UP YOUR BADGES, CAMPING, AND PARKING PASSES prior to FRIDAY MORNING!**
- **BADGES AND PARKING PASSES ARE REQUIRED TO ACCESS THE EVENT!**
- **DO NOT LEAVE THESE ITEMS IN YOUR BOOTH, HOTEL ROOM, ETC!!**

Show Office HOURS:

Thursday: 8:00am – 6:00pm

Friday: 8:00am – 7:00pm

Saturday: 8:00am – 7:00pm

Sunday: 8:00am – 6:00pm

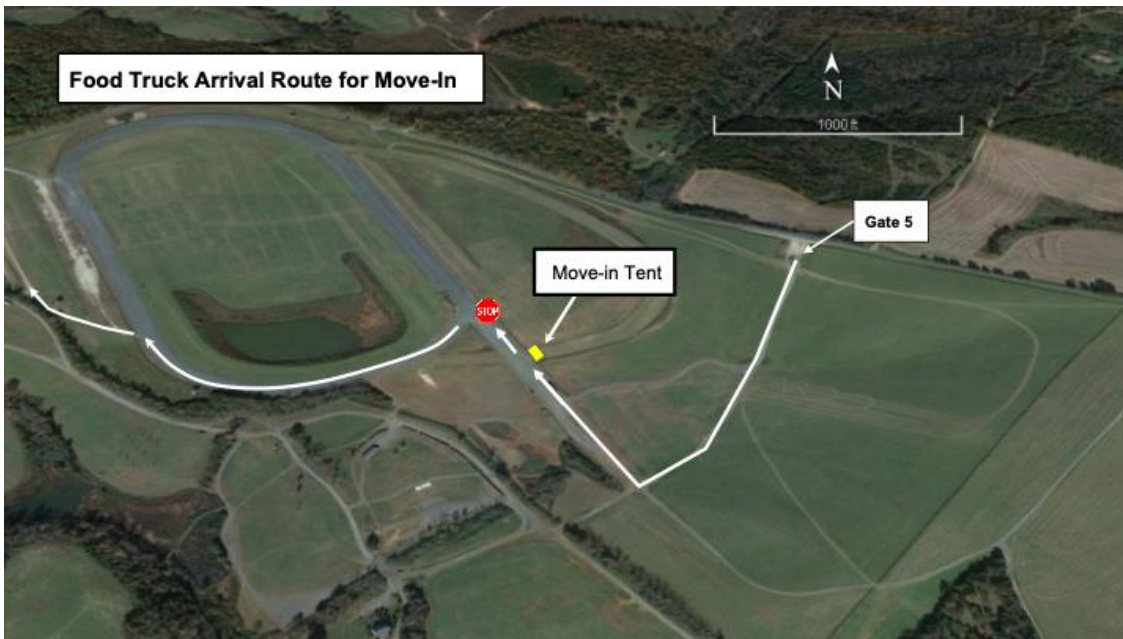
FOOD TRUCK ENTRANCE:

Enter from Oak Ridge Road [Click Here for Map Directions](#)

- Food Vendors will Enter Gate 5 for move in and show days
- Food Vendors Parking will be inside Gate 5 for shows days

Gate 5 will be the ONLY 24-hour gate if you need to leave or return after show hours. You MUST have your credentials and vehicle / camping hang tag to re-enter the grounds.

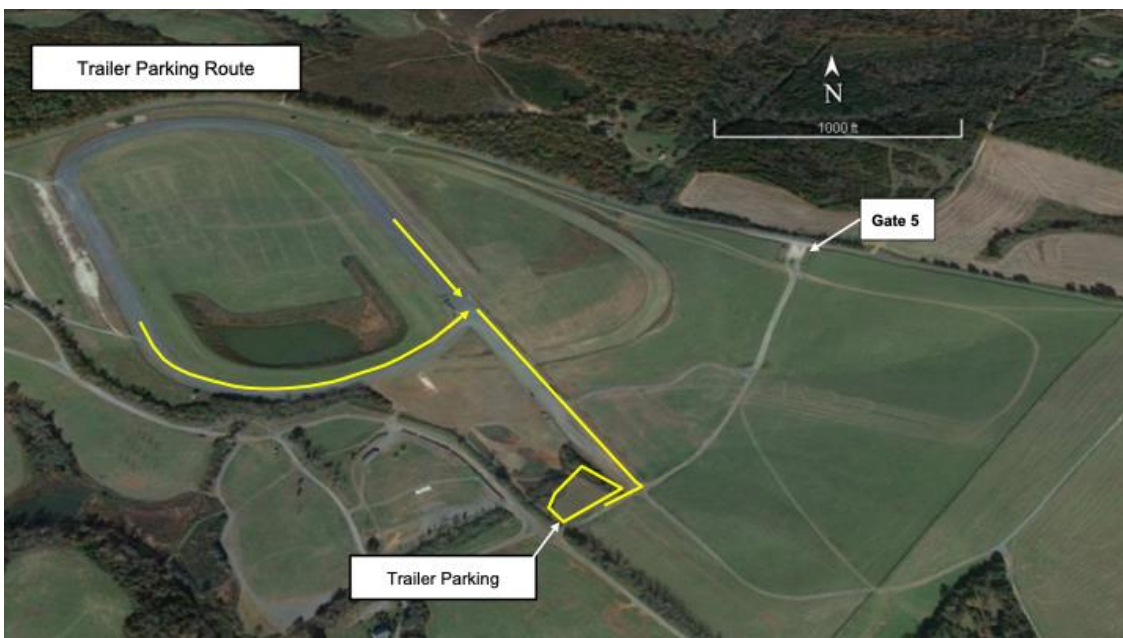
****See Food Truck Arrival Route for Move-In on next page****



ARRIVAL INFO ON SHOW DAYS FOR FOOD TRUCK PARKING:

- Park all spare non-booth staff vehicles in the parking lot. Make sure all your staff know where to park. Each vehicle **MUST** have a parking pass. **Illegally parked vehicles will be towed.**
- **If you need to store a trailer, please follow the route map below. Trailers may be stored within this designated parking lot ONLY; you cannot store trailers behind your food truck.**

TRAILER PARKING ROUTE:



Additional information is on the next page

RESTOCKING VEHICLES:

- You will enter the same way you did for move-in days.
 - Restocking vehicles will be allowed to enter the show area for booth space placement starting at 7am and must be out of the show by 8am on Friday, Saturday, & Sunday. No other vehicles can enter the show area on event days.
 - Any restocking vehicles arriving after 8am on an event day will need to park in the available spaces in the parking lot.
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DOWNLOAD THE OVERLAND EXPO APP:

- The [Official Overland Expo East App](#) is ready for download. Click on the East event, then log in with your unique email address. The app is your guide to exhibitors, venue map, general admission schedule, and more.
 - Download the app to your phone BEFORE arriving at the event for best results.
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FAQs & PLANNING INFO:

- Visit the [Show Updates](#) web page for the latest map, schedules and exhibitor lists; and read any last-minute announcements.
 - Find answers to general questions about kids, dogs, vehicle restrictions, and media usage on our [General FAQ](#) page.
 - Find answers to venue and camping questions on the [East FAQ](#) page.
 - Event showers will be provided, available for Camping passholders.
 - **Shower Hours:** 6:00am – 9:00am and 7:00pm – 10:00pm
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EVENT HOURS:

***Friday, October 23rd | 9am – 5pm | *Restocking vehicles MUST be out by 8am**
***Saturday, October 24th | 9am – 5pm | *Restocking vehicles MUST be out by 8am**
***Sunday, October 25th | 9am – 3pm | *Restocking vehicles MUST be out by 8am**

Food Vendors must be in their booths and ready to go before the event opens. We suggest you arrive no later than 30 minutes before opening but if you have a restocking vehicle, it must arrive between 7am – 8am on Friday through Sunday. Gates will be open to food vendors (with credentials) two hours before the event opens.

QUESTIONS?

Most of the answers to your questions are on our [East FAQ webpage](#).
If you have questions not covered on the page, please reach out to your representative below.

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THANK YOU AGAIN FOR JOINING US & CHEERS TO ANOTHER GREAT OVERLAND EXPO EAST

~ THE OVERLAND EXPO TEAM ~