SOURCEBOOK GUIDE 2027

AD SPECS & DUE DATE

The Overland Sourcebook is the industry's one stop print and digital resource for all things overland. The guide is handed out at all five Overland Expo events throughout the year: Overland Expo SoCal in California, Overland Expo West in Arizona, Overland Expo PNW in Oregon, Overland Expo Mtn West in Colorado, and Overland Expo East in Virginia.

An interactive digital version is available at overlandexpo.com and is promoted via our e-newsletter and social media throughout the year. Additional distribution is provided by our media partners. Total distribution is 100,000+.

PURCHASE ADS BY
Friday, January 22, 2027

AVAILABLE ADS

- 2 Page Spread
- Full Page
- Half Page
- Featured Product

View 2026 Sourcebook

SPECS & SUBMISSION

FILE DELIVERY INSTRUCTIONS

For ALL ad types, please follow these file delivery instructions.
All files must be received by **Friday, January 22, 2027.**

1. You will receive an asset request from AnnaLiza.Cubinar@ForgeLive.com with a Smartsheet link to upload your assets.
2. If you do NOT receive the request, please check your spam folder. If you still do not have, please email AnnaLiza.Cubinar@ForgeLive.com

AD & IMAGE SIZES

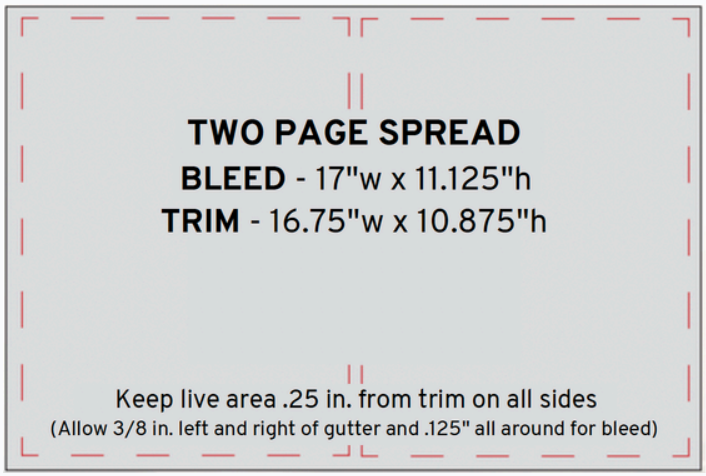
Requirements for ALL ads & images:

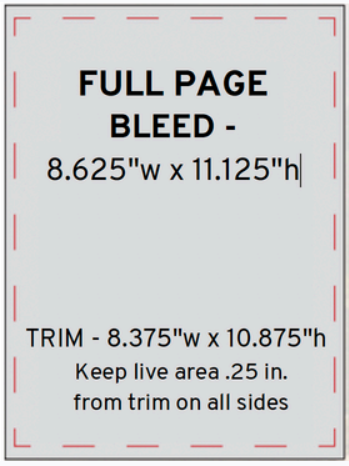
- Resolution: 300 dpi
- Color: CMYK only
- File Type: JPG, EPS, TIF, PDF

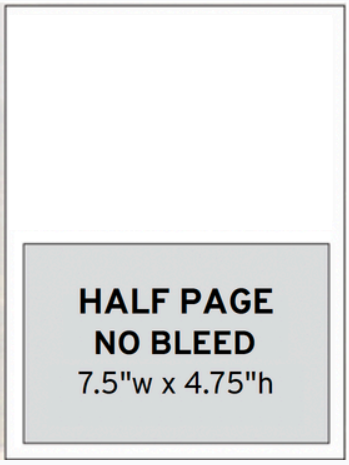
FEATURED PRODUCTS

Assets Needed:

- Name of Product
- Company Name
- Company Website
- MSRP
- Product Description (50 words)
- 1 Product Photo on White Background







SUBMIT ASSETS BY FRIDAY, JAN 22, 2027