

MAIN MENU

Welcome 2
GENERAL INFO 2
DATES & TIMES 2
EVENT LOCATION 2
SHOW MANAGEMENT CONTACTS 2
IMPORTANT DEADLINES 3
EXIBITOR APPOINTED CONTRACTORS 3
SHOW FLEET – VEHICLE DETAILING 3
BEFORE YOU ARRIVE TO THE SHOWSITE 3
Coordinate your Hotel 3
Order badges 3
Secure Required Fire Extinguishers 3
Submit COI 3
Order Patches 4
Arrange Shipping 4
REGISTRATION 4
EXHIBITOR BADGES 4
TRAVEL AND TRANSPORTATION 5
HOTELS 5
EXHIBITOR CAMPING 5
IN-BOOTH EXHIBITOR CAMPING 5
EXHIBITOR CAMPING – NOT IN BOOTH SPACE 5
CAMPING IN ATTENDEE CAMPING AREA 6
PARKING 6
RIDESHARE/TAXI 6
ONCE YOU ARRIVE ON SHOW SITE 6
INSURANCE 7
FREIGHT & DELIVERIES 8
ATTENDEE SWAG BAGS 8
INBOUND SHIPPING – DIRECT TO SHOW SITE 8
PRIOR TO EVENT WEEK – S&H FEES 8
CAMPER TRAILER OFF LOADING FEE 9
FORKLIFT FEE 9
OUTBOUND SHIPPING – POST EVENT 9
Freight Holds 9
MOVE IN/OUT PROCEDURES 9
MOVE-IN INFORMATION 9
Move-Out Information 10
SECURITY INFORMATION 10
AFTER HOURS SECURITY - 11
PRODUCT PICKUP 11
FACILITY INFORMATION 11
Building Regulations and Care of the Facility 11
Fire Marshal Requirements & Permitting 11
Fire Extinguisher Requirement 11
COOKING GUIDELINES 12
LP GAS CONTAINERS & COMBUSTIBLE LIQUID 12
TENT SAFETY AND REQUIREMENTS 12
TENTS – LESS THAN 400 SQ FT 12
TENTS OVER 400 SQ FT 13
UTILITIES 13
ELECTRICAL 13
INTERNET SERVICES 13
ONSITE RULES AND REGULATIONS 13
GENERAL INFORMATION & POLICIES 13
Americans with Disabilities Act (ADA) 13
Animals 14
Drones 14
Sharing of Exhibit Space 14
Suitcasing 14
Trademarks/Copyright 14
All Flags 14
BOOTH ETIQUETE 14
Advertising/Promotional Distribution 14
Booth Cleanup 15
Booth Occupancy 15
Exhibitor Conduct/Good Neighbor Policy 15
Exhibit Design 15
Models/Temporary Staffing 16
Stickers 16
Storage 16
Tent Safety 17
Display Vehicles 17
Arrival Hours 17
Display Vehicle Policy 17
Fuel & Fire Safety Regulations 17
Food and Beverage 17
In-Booth Parties 18
Food and Beverage Sampling 18
Product Demos 18
BRAND MARKETING KIT 19
Apply to Host a Demo at Your Booth 19
Submit Items for Attendee Swag Bag 19
Donate Prize to Benefit Charity Raffle 19
Submit Your Press Release *NEW for 2027* 20
Download Event Marketing Materials 20

WELCOME to the Overland Expo PNW 2027 Exhibitor Service Manual!

The information in the pages below is designed to help guide exhibitors through the planning process of exhibiting at Overland Expo PNW Schedules and deadlines as well as links to additional information, online ordering sites, and downloadable printable order forms are included for your convenience.

The **Main Menu** is designed so clicking on a topic will automatically take you to that section of the manual. Also, each page includes linked tabs at the top to help you navigate back to the Main Menu or another section of the manual.

We encourage you to thoroughly review this document, especially those areas that pertain to you and your booth and ask questions for any areas you need further clarification on.

GENERAL INFO

DATES & TIMES

Show Hours

Friday, June 25, 2027	9 AM – 5 PM
Saturday, June 26, 2027	9 AM – 5 PM
Sunday, June 27, 2027	9 AM – 3 PM

Move-in

Wednesday, June 23, 2027	INVITE ONLY
Thursday, June 24, 2027	8 AM – 6 PM

- Semi or Large Trailers: Highly encouraged to move in early, please work with your sales representative on preferred timing.
- Exhibitor move in ends at 6 PM on Thursday, June 24. If you will be late, please reach out to your sales rep as early as possible to discuss special arrangements. Once you are checked in, you may continue setting up. All booths must be ready by Friday, June 25 at 9 AM.
- No vehicle movement will be allowed after 8 AM on Friday - Sunday.

Tear Down / Move-out

Sunday, June 27, 2027	Teardown may begin at 3 pm Move Out will occur following all clear from Show Management
Monday, June 28, 2027	All exhibitors must be out by 11 AM

It is required that all booth materials and product be packed and labeled before exhibitors leave Deschutes County Fair and Expo Center on Sunday evening.

EVENT LOCATION

Deschutes County Fair and Expo Center 3800 SW Airport Way, Redmond, OR 97756

SHOW MANAGEMENT CONTACTS

SALES REPRESENTATIVES

Jacquie Parral
Senior Account Executive
+1 (818) 470-9201
Jacquie.parral@overlandexpo.com

Tim Cromer
Account Executive
+1 (919) 397-8066

ADMIN ASSISTANCE

Heather Scheiffele
Attendee and Client Relationship Manager
+1 (714) 880-9406
Heather.Scheiffele@overlandexpo.com

Shawn Parker
Director of Sales Operations
+1 (310) 408-3119

Tim.Cromer@overlandexpo.com

Shawn.Parker@overlandexpo.com

Rob Massagli
Account Executive
+1 (940) 220-9525
Rob.Massagli@overlandexpo.com

IMPORTANT DEADLINES

January 22, 2027

- Sourcebook Ad Creative Due

April 23, 2027

- Exhibitor Demo Applications - Apply to give a product demo – CLICK HERE *Subject to approval

May 14, 2027

- In-Booth Party Request
  - If you plan to host an in-booth party, it must be confirmed by this date to ensure catering can be ordered on time! For additional details, please contact your sales representative.

May 28, 2027

- Add Extra Badges using the Exhibitor Portal
- Sampling request – SUBMIT SAMPLE REQUEST FORM *Subject to approval
- Submit your COI in the task list section of your **PNW Exhibitor Portal**
- Orders for tents, tables, and chairs in the Exhibitor Portal. After this deadline, items are not guaranteed
- Press Release – To connect with top journalist & content creators submit your press release in your **EXHIBITOR PORTAL**

June 21, 2027

- Attendee Swag Bag Materials must be on site
  - Please fill out THIS FORM so we can make sure your items are included. **Quantity of 1000 needed**

EXIBITOR APPOINTED CONTRACTORS

Only the companies listed in the Exhibitor Service Manual are approved by Show Management to provide exhibitors with products and services. Click on the official vendors below to get more information.

SHOW FLEET – VEHICLE DETAILING

Overland Expo has partnered with Showfleet to offer Vehicle Detailing for display vehicles. Please use the **THIS FORM** to request your services directly with Showfleet. ***Please note: Overland Expo is not responsible for any arrangement made with Showfleet, and exhibitors must order these services directly.**

BEFORE YOU ARRIVE TO THE SHOWSITE

Coordinate your Hotel

- Book your hotel through our official hotel partner, Hotel Map, for the best rates available all in one place
- Booking your camping spot, via This LINK

Order badges

- To order additional exhibitor badges, please do so through our **EXHIBITOR PORTAL**

Secure Required Fire Extinguishers

- All exhibitors are required by IFC to have a fire extinguisher in their booth

Submit COI

- All exhibitors must supply an approved COI to show management before setting up on site

Donate a prize to benefit the Overland Expo Foundation

- Raffle will be at 7:00pm on Saturday in the Oasis Bar & Food Court
- Please fill out **THIS FORM** for your donation

Order Patches

- We encourage you to have your own patches made (with the hook part) and give them away at your booth. This drives people around the exhibitor area to collect as many as they can! Keep the patches no bigger than 2" ideally (2.5" max) please! A good company to check out is Patches4Less.com
- We don't recommend making these your attendee swag bag item
- ***Reminder, please do not put the Overland Expo name or logo on this patch, you will be in violation of trademark infringement. Please refer to the Terms and Conditions for further information if needed.**

Arrange Shipping

- If you will be arranging any inbound or outbound shipping THIS FORM must be completed.
- Exhibitors are entirely responsible for all inbound/outbound freight including but not limited to:
- Preparing items for shipment, sourcing pallets, wrapping, attaching a BOL
- Arrangement of all inbound/outbound shipping services with a shipping provider (including the Monday post event)
- Scheduling delivery & pickup of your freight
- All Outbound freight must complete a Material Handling Form and BOL before departing on Sunday. You may pick up a Material Handling Form in the Show Office

SHIPPING BOOTH MATERIALS, SUPPLIES, AND PRODUCT

Please ship all booth materials, supplies, and products to the show site. A $325 Handling Fee Per Crate/Pallet will be charged for delivery directly to your booth. **EXHIBITORS MUST COMPLETE INBOUND SHIPPING FORM HERE!**

Receiving Dates: June 14, 2027, through June 24, 2027

ADDRESS:
Deschutes County Fair & Expo Center
Attn: Overland Expo / EXHIBITOR NAME & BOOTH NUMBER
3800 S.W. Airport Way
Redmond, OR 97756

PRIOR TO EVENT WEEK – SHIPPING & HANDLING FEES

- Loose Packages – $25 per package handling fee
- *Overly excessive packages of weight / size may be subject to an additional fee.

SHIPPING – ATTENDEE SWAG BAGS

All items being shipped for Attendee Swag Bags must arrive by June 21, 2027.
Please ship all swag bag items to show site at:

Deschutes County Fair & Expo Center
Attn: Overland Expo / SWAG BAG
3800 S.W. Airport Way
Redmond, OR 97756

REGISTRATION

EXHIBITOR BADGES

Overland Expo Show Management strictly enforces and monitors the number of exhibitor badges per booth. Each exhibiting company is allocated a certain number of badges based on booth size.

Exhibitor Badges Per Booth Size	Badge Count
If application is Lesser or equal to 400 sq ft	2
If application is 401 sq ft – 600 sq ft	4
If application is 601 sq ft - 800 sq ft	6
If application is 801+	8

Badges must be worn at all times while at the show. **BADGES WILL NOT BE MAILED.** You may order additional badges by logging into the **Overland Expo Exhibitor Portal HERE** and order by May 28, 2027. Additional badges can be purchased on site in the Show Office for $80.00.

Badge Pick-Up & Purchase Times

On Wednesday and Thursday, you can pick up your credentials in the Show Office.

Wednesday, June 23	12 PM – 6 PM
Thursday, June 24	8 AM – 6 PM
*Friday, June 25	9 AM – 6 PM
*Saturday, June 26	9 AM – 6 PM
*Sunday, June 27	9 AM – 3 PM

Exhibitors can buy badges and pick up badges at will call.

Exhibitor Appointed Contractors (EAC)

Badges are not needed for Set Up days, but if EACs plan to attend the show please ensure to purchase a badge.

Happy Hours

THURSDAY, FRIDAY, AND SATURDAY FROM 5 PM – 7 PM

Thanks to the generosity of our sponsors, a free drink may be available during Happy Hour at the Oasis Bar & Food Court. Simply show your badge to the staff members at the front. If sponsor-supported drink tickets are available, your badge will be punched, and you will receive 1 drink ticket. Once you take your drink ticket to the bar, you will receive 1 complimentary drink. (Both alcoholic and non-alcoholic options are available.) Drink tickets are only valid on the day they are issued and cannot be used on another night.

TRAVEL AND TRANSPORTATION

HOTELS

Book your hotel through our official hotel partner, Hotel Map, for the best rates available all in one place

EXHIBITOR CAMPING

IN-BOOTH EXHIBITOR CAMPING

- Must camp within exhibitor booth footprint.
- Primitive camping, no hook ups
- Camping is only allowed upon approved exhibitor check in – Monday until 11am
- No open flames, propane only, must have an on/off switch
- Ideally no vehicle movement once placed in booth space
- Overland Centric vehicles only
    - No RVs, Toy Haulers etc…
- Must receive an Exhibitor In-Booth Camping hang tag for vehicle or trailer, if camping in exhibit vehicle. Please request at check-in.
- We highly recommend that if you are camping, please plan to stay within the show all weekend long.
- Quiet Hours: 10pm – 7am – strictly enforced
- There is no cost associated with camping within your booth space footprint

EXHIBITOR CAMPING – NOT IN BOOTH SPACE

- Must register to camp via this LINK – $80 for Wednesday – Monday at 11am
- Primitive camping, no hook ups
- Exhibitor Camping Check In will be located at the Exhibitor Campgrounds during the hours below (no exceptions):
    - Wednesday – Noon – 6pm
    - Thursday – 8am – 6pm

- The Exhibitor Campground Attendant will provide your Exhibitor Camping Hang Credentials
- Campsite is per camping space not per person
- RVs are **NOT** allowed in Exhibitor Camping
- If you have an RV, you will be requested to park in trailer parking
- No open flames, propane only, must have an on/off switch
- Quiet Hours: 10pm – 7am – strictly enforced
- Once a camping pass is purchased, there will be no refunds

CAMPING IN ATTENDEE CAMPING AREA

Another option is to camp in the attendee camping area, but a Weekend Pass with Camping must be purchased online before the event. There is limited availability, and sites are assigned as you arrive. Camp hosts will be on hand to help you. We do not reserve spaces in this camping area.

PARKING

Parking is complimentary at the Deschutes County Expo Center. However, exhibitors will be provided with parking passes to access a special exhibitor parking lot.

You will receive **two (2) complimentary parking passes** for vehicles that **are not** going into your display when you pick up your credentials at the Show Office. The vehicles remaining static in the display booth for the weekend will receive a separate "Display Vehicle" pass.

The complimentary exhibitor parking passes will allow two vehicles to enter the venue and park in the exhibitor lots. If you have more than two vehicles, simply request additional parking tags at Check In.

RIDESHARE/TAXI

Taxis, Uber, and Lyft are available for anyone choosing to use their services. Drop-off and pick-up will be in designated areas at the Deschutes Couty Expo Center.

ONCE YOU ARRIVE ON SHOW SITE

The Exhibitor Move-In Team will be on-hand to greet you and escort you to your booth, then:

Head to Show Office

- Pick up credentials
- Pay for freight and request it to be dropped at your booth
- If camping on-site, pick up camping credentials in the exhibitor camping area

Trailer Parking

- All trailers will be parked in the designated Trailer Parking Lot. Please refer to the property map HERE.

After Hours Security

- **(317) 518-3568**: If you are in need of assistance from security after show hours (overnight), then call this number and our roaming security will immediately assist you on-site.

Display Vehicles

- Must be in place by 8:00am on Friday - Sunday

PACK IT IN PACK IT OUT

For Set Up Before the Show:

- Please break down all the cardboard and leave it at the end of your aisle. The clean-up crew will come by and grab it prior to opening the next day.
- Any additional trash that is not cardboard can be placed in dumpsters and trash cans at the event.
- Trash cans will be located at the end of aisles, so that no exhibitor has a trash can in their booth.

For Tear Down at the End of the Show:

- Please break down all the cardboard and place it in your booth space.

- Please do NOT leave behind concrete blocks, sandbags, wood chips or gravel. If you do not want to take them with you, please place them in a dumpster.

DO NOT leave early

- Exhibitors who attempt to leave early damage the show, create a dangerous environment for attendees, and harm attendance prospects for future shows. There are attendees that purchase Sunday passes, expecting to see a full show, and we must provide them with the same event and exhibitor experience.
- **Early departures will mean you will forfeit your space for future shows.** If you personally are not attending the show, then please make sure your staff is aware of this. **We will have staff on hand to record any early departures.**

INSURANCE

Overland Expo does not provide any type of insurance coverage for the property and/or personnel of exhibiting companies. Exhibitors must maintain insurance that meets the requirements below and provide proof to Overland Expo Show Management before the show.

An exhibitor shall, at their own expense, secure and maintain through the term of this contract, including move-in and move-out days, the insurance listed below. All such insurance shall be primary of any other valid and collectible insurance of the exhibitor and shall be written on an occurrence basis. Claims-made policies are not acceptable and do not constitute compliance with the exhibitor's obligations under this paragraph.

The following three types of insurance are required:

- Workers' Compensation insurance, unless you are the sole proprietor. A sole proprietor is a business entity that is owned and run by one individual. If you have even one other person in the booth working with you, you will need worker's compensation coverage.
- Comprehensive General Liability insurance with limits not less than $1,000,000 each occurrence, $2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products, and liquor liability (if applicable).
- Automobile Liability insurance with limits not less than $500,000 for each occurrence combined single limit for bodily injury and property damage, including coverage for owned, non-owned, and hired vehicles, including loading and unloading operators. Auto coverage is only required if there is a vehicle in your booth or if you are using a designated loading/unloading area i.e. POV area.

If you need to purchase General Liability Insurance, you can purchase that directly from Total Event Insurance for $69. You can do that for HERE.

Comprehensive General Liability and Automobile Liability insurance policies shall name as additional insured, Forge (Show Management), and Deschutes County Fair & Events Center (Facility). If requested, copies of additional insured endorsements, primary coverage endorsements, and complete copies of policies satisfactory to Forge, shall be furnished to Forge thirty (30) days before the first day of the event. Certified copies of the Certificates of Insurance or policies shall ensure that they may not be canceled without a 30-day advance written notice to Forge.

The following MUST be included on the certificate: CLICK HERE FOR AN EXAMPLE.

- "Producer" – Name, Address, and Phone Number of the insurance carrier
- "Description of Special Items" – "Forge – Overland Expo PNW 2027, Deschutes County Fair & Expo Center and each of its subsidiaries, affiliates, officers, employees, agents, and representatives" must be listed as additional insured for the dates June 23-28, 2027.
- "Insured" – Company Name, Address, Phone Number, and Booth Number

Certificate Holder Information should be listed as:

Forge / Overland Expo PNW

31910 Del Obispo #200
San Juan Capistrano, CA 92675
Attn: Operations

Copies of certificates of insurance, satisfactory to Forge, shall be furnished to Forge at least thirty (30) days before the Event. Event Partner may not be permitted to enter the Facility until these requirements have been met. Certified copies of the certificates of insurance shall provide that if any of the above-described policies are cancelled before the expiration date thereof, notice will be delivered to Forge in accordance with policy provisions.

SUBMIT YOUR COI – Upload your COI within the Task List section of your PNW Exhibitor profile.

FREIGHT & DELIVERIES

All Shipments (Inbound/Outbound) – if you will be arranging any inbound or outbound shipping, THIS FORM must be completed.

Exhibitors are entirely responsible for all inbound/outbound freight including but not limited to:

- Preparing items for shipment, sourcing pallets, wrapping, attaching a BOL
- Arrangement of all inbound/outbound shipping services with a shipping provider (including the Monday post event)
- Scheduling delivery & pickup of your freight
- All Outbound freight must complete a Material Handling Form and BOL before departing on Sunday. You may pick up a Material Handling Form in the Show Office

ATTENDEE SWAG BAGS

All items being shipped for Attendee Swag Bags, must arrive by Monday, June 21, 2027
Please ship all swag bag items to:

Deschutes County Fair & Expo Center
Attn: Overland Expo / SWAG BAG
3800 S.W. Airport Way
Redmond, OR 97756

INBOUND SHIPPING – DIRECT TO SHOW SITE

SHIPPING – BOOTH MATERIALS, SUPPLIES, AND PRODUCT

Please ship all booth materials, supplies, and products to the show site.
Receiving Dates: June 14, 2027 – June 24, 2027

Please Note: A $325 Handling Fee Per Crate/Pallet will be charged for delivery directly to your booth.

ADDRESS:

Deschutes County Fair & Expo Center
Attn: Overland Expo / EXHIBITOR NAME & BOOTH NUMBER
3800 S.W. Airport Way
Redmond, OR 97756

PRIOR TO EVENT WEEK – SHIPPING & HANDLING FEES

- Loose Packages – $25 per package handling fee
- *Overly excessive packages of weight / size may be subject to an additional fee.

RECEIVING SHIPMENT/DELIVERIES TO YOUR BOOTH

Once onsite, please proceed to the Show Office and let management know you are ready for your shipments/ deliveries. Payment will be required at this time. Once payment is confirmed, your shipments/deliveries will be sent to your booth.

CAMPER TRAILER OFF LOADING FEE

Have a transporter shipment full of camper trailers? We'll offload for $325 per shipment. With the use of our ball and hitch attachment via a forklift included. (Fee includes: Max 4 camper trailers per shipment offloaded) Representative from company must be present / or provide approval for team to off-load

FORKLIFT FEE

$325 for forklift use for first hour (up to sixty minutes). Additional time will incur additional charges.

OUTBOUND SHIPPING – POST EVENT

If you have outbound shipping, please pick up a Material Handling form from the Show Office. Please complete and return the form promptly to the Show Office.

VERY IMPORTANT:

All exhibitors that complete a Material Handling form will have their preprepared shipments picked up from their booth for outbound shipment on Monday. Exhibitors must schedule pickup and place a BOL on their wrapped pallets for outbound shipping. If there is no BOL ready on the shipment, our team will NOT pick it up. Please guarantee that the shipment is wrapped and ready before leaving the venue grounds.

Please note:

- We cannot print BOLs onsite
- We do NOT have any extra pallets onsite for outbound shipping
- If materials are shipped to separate locations, then two separate BOLs and Material Handling Forms MUST be completed.
- STAFF WILL BE AVAILABLE ON-SITE FOR OUTBOUND SHIPPING BETWEEN HOURS OF:
  - Sunday: 4PM – 6PM
  - Monday: 8AM – 5PM
- Please plan accordingly! Schedule your pick-up during these times.

For any shipment/pallet/crate left on the grounds at venue after the Monday, June 28, there will be a $500 per day storage fee imposed.

Freight Holds

Overland Expo reserves the right to hold freight for ANY outstanding balance owed including booth, freight, storage fees, etc. Freight will be released when the outstanding balance is paid.

MOVE IN/OUT PROCEDURES

MOVE-IN INFORMATION

Wednesday, June 23, 2027 – INVITE ONLY
Thursday, June 24, 2027, 8 AM to 6 PM: General load in hours.
Moving in or setting up will not be allowed on Friday before gates open. All exhibitors must be moved in and set up by Thursday at 6 PM.

Exhibitors are to be in their booths and ready to go before Event opens. We suggest that you arrive no later than 30 mins before Event opening to be prepared for the crowd.

EXHIBITOR OUTDOOR AISLES

Please note that all show aisles are a full 10' wide. All booth materials must be kept within your assigned booth space and not in the aisles.

MOVE-OUT INFORMATION

Overland Expo will begin returning empty containers and skids at the close of the show. All exhibitor materials must be removed from the facility by **Monday, June 28, 2027, at 11:00 AM.**

Exhibitor Move Out Instructions

- Stage at Exhibitor Check- In Lanes, Same location we staged and moved in on Wed. & Thur.
    - Any vehicle not part of the move out process will EXIT to the NORTH
- Do NOT stage prior to 2:00pm
- 3:00 PM – Event Closes: **NO VEHICLE MOVEMENT**
- Wait for all clear from security
- Approximately 3:30 PM – Display vehicles exit
- Approximately 3:45 PM – Trailers and other vehicles able to enter exhibitor entrance for tear down
- Please be patient! We will get you in and out in no time! Thank you for being with us this weekend

DISMANTLE BOOTH

- Exhibitors cannot dismantle their booth until after 3:00 pm on Sunday, June 27, 2027.

Outbound Shipping

- Submit an Outbound Shipping form in the Show Office prior leaving the show site Sunday
- All materials must be out of the venue by Monday, June 28, 2027, at 11:00 pm
- Any materials remaining on site after Monday, June 28 at 11 AM will be disposed of.

SECURITY INFORMATION

Overland Expo Show Management makes every effort to protect exhibitors' merchandise and displays. Show Management will provide perimeter guard service on a 24-hour basis to include move-in, show days, and move-out. While Show Management will implement security measures to safeguard your property, neither Show Management, Deschutes County Fair & Expo Center agents nor employees assumes any responsibility for such property, loss, or theft.

Exhibitors are solely responsible for the care, custody, and control of their own exhibit space and material. Exhibitors should carry insurance to cover loss or damage to their exhibit material.

Small electronic equipment such as tablets, laptops, monitors, cameras, etc., should never be left unattended. In cases where valuable equipment may not be removed to storage daily, the services of a private booth guard are available.

When shipping your equipment, do not list contents on the outside of crates or cartons. Do not ship computers, monitors, tablets, or other electronic equipment in the manufacturer's cartons. Place these cartons inside larger crates or have special packaging made, which does not indicate contents.

At the close of the show, when your materials have been packed and bills of lading have been prepared, place your completed bills of lading on your freight. Complete Material Handling form and turn both Material Handling Form and BOL in at the Show Office before leaving.

Tips To Help Protect Your Product

- Monitor your booth when your product is being delivered.

- Hire a security guard to watch your booth overnight.*
- Perform an inventory after your product has been delivered and note any damages or missing items.
- Do not list the contents on the outside of your shipping crates/boxes. Use a code to indicate contents.
- After show hours, cover your displays with a tarp or other solid material to discourage potential theft.
- Do not leave valuable exhibit materials or proprietary information under tables or behind displays when the show is closed, or your booth is unattended.
- Always staff your booth during show hours (required).
- Staff your booth until your product and/or the floor is cleared during move-out. Once the show has closed, pack as quickly as possible and do not leave your display unattended.

*If you would like to reserve overnight security for your booth space, please contact Show Management

AFTER HOURS SECURITY - If you are in need of assistance from security after show hours (overnight), then call **317-518-3568** and our roaming security will immediately assist you on-site.

PRODUCT PICKUP - If you have sold an oversize item that your customer will need help bringing to their campground / car, then call **317-518-3568** and a member of our staff will be able to assist with a shuttle / cart.

FACILITY INFORMATION

BUILDING REGULATIONS AND CARE OF THE FACILITY

- It is understood that exhibitors shall neither injure, nor mar, nor in any manner deface the premises.
- Exhibitors will not be permitted to drive nails, hooks, tacks or screws into any part of the building, or put up decorations or adhesives that would deface the premises.

FIRE MARSHAL REQUIREMENTS & PERMITTING

Fire Extinguisher Requirement

All exhibitors are required to provide a **portable fire extinguisher** within their booth or tent during the event.

- One (1) portable fire extinguisher with a minimum rating of **2A:10BC**
- The fire extinguisher must be **UL-listed** and **comply with NFPA 10** (Standard for Portable Fire Extinguishers).
- The extinguisher must be:
    - **Fully charged**, with the **gauge in the green**
    - In good physical condition (no rust, dents, damage
    - **Readily accessible** and not blocked
    - **Mounted or placed where it is visible**
    - **Marked UL, which will appear near the fire rating**

If Your Booth Has Any Cooking, Heating, or Fuel Use:

- Cooking with grease, oils, or producing grease-laden vapors requires a **Class K extinguisher** in addition to the 2A:10BC extinguisher.
- Generators, propane, or open flame setups may require **additional extinguishers** based on equipment and fuel quantity.

This requirement is in accordance with the **International Fire Code (IFC)**, specifically:

- **IFC Section 2404.4 – Trade Shows and Exhibitions:** Portable fire extinguishers required in exhibit areas
- **IFC Section 3107.9 – Tents / Temporary Structures:** Extinguishers required and must comply with Section 906
- **IFC Section 906 – Portable Fire Extinguishers:** Minimum size and placement requirements
- **NFPA 10 – Standard for Portable Fire Extinguishers:** Selection, installation, and maintenance standards

Exhibitors are responsible for obtaining and placing the required extinguisher(s) prior to opening. **Booths that do not meet these requirements will not be permitted to open to the public until corrected.**

Structural Stability & Tent Anchoring (IFC 3103.9)

All tents must be adequately anchored or ballasted to prevent collapse from wind or weather. Tents and canopies must be secured **per manufacturer specifications**. Exhibitors are responsible for determining appropriate anchoring for their tent size and conditions. **Minimum recommended anchoring for 10×10 tents is 50 lbs of weight per leg.** The Fire Marshal may require tents to be adjusted, re-secured, or removed if stability is not adequate.

Labeling Requirements for Temporary Structures - IFC Section 3104.3

All membrane structures and tents must have a **permanently affixed label** that includes the following information:

1. **Size and Fabric/Material Identification** – Clearly state the dimensions and type of material used.
2. **Manufacturer Information** – Include the name and address of the manufacturer.
3. **Compliance Statement** – Indicate that the fabric or material meets the fire safety requirements of IFC Section 3104.2.
4. **Flame-Retardant Treatment Details** (if applicable):
    - Date of last treatment.
    - Trade name or chemical used.
    - Name of the person or company that applied the treatment.
    - Testing agency and standard used.
5. **Untreated Fabric Statement** (if applicable): A declaration that no treatment was applied, but the material still meets the fire safety requirements of Section 3104.2

COOKING GUIDELINES

No cooking is allowed within / under any tents and buildings, no exceptions.
No cooking or open flame in or within 20 feet if open to the public
No heating or cooking equipment within 10 ft. of exits
Outdoor cooking that produces grease laden vapors or sparks located at least 20 ft. from tents (IFC 3104.15.6)
Class K extinguisher in addition to the 2A:10BC extinguisher within 30ft

LP GAS CONTAINERS & COMBUSTIBLE LIQUIDS

Securing compressed gas containers, cylinders and tanks. (5303.5.3) Compressed gas containers, cylinders, and tanks shall be secured to prevent falling caused by contact, vibration, or seismic activity. Securing of compressed gas containers, cylinders and tanks shall be by;
1. To a fixed object with one or more straps
2. on a cart or other mobile device designed for movement of tanks
3. To or within a rack or framework, cabinet or other assembly designed for such use.
LP gas containers must be located outside (IFC 3104.16.2)
Small (under 500 gal.) LP containers at least 10 ft. from tent (IFC 3104.16.2.1)
Large (over 500 gal.) LP containers at least 25 ft. from tent (IFC 3104.16.2.2)
LP gas containers secured and protected from damage (IFC 3104.16.3)
No flammable liquids or liquid fueled equipment shall be stored inside tents; storage of flammable and combustible liquids at least 50 ft. away (IFC 3104.17)
No refueling within 20 ft. of the tent (IFC 3104.17.3)

TENT SAFETY AND REQUIREMENTS

TENTS – LESS THAN 400 SQ FT

Portable fire extinguishers REQUIRED (IFC 3104.12) and displayed in tent.

All tents must be secured – no exceptions. Weather is unpredictable and winds are often gusty.

Each venue includes asphalt, concrete, gravel and grass surfaces. Please contact your sales rep to find out which surface you are on and to make sure you bring supplies for securing your booth properly – staking not always an option. Tent anchors must fit in designated booth space.
Booth tents on grass may be secured with stakes. Stakes longer than 12 inches must be approved on-site by event management. Staking is only permitted 5 feet away from any asphalt surface to protect the facility's irrigation system.

Large water containers make the best anchors for tents on asphalt and concrete.
Structural stability and anchorage required. Tents must be adequately braced or anchored by manufacturer recommended product specs. (IFC 3103.3.9). We highly recommend nothing less than 50lbs per each leg, this is a minimum for a 10×10. It is your responsibility to determine what is safe and secure for your own tent needs.
Bring supplies for securing tents and displays properly.

Large, enclosed water containers (suggested 10 gallons or more) make excellent anchors for tents on asphalt and concrete. Designated water fill stations will be available on-site. Be prepared to take your tent down, as needed, depending on severe weather conditions.

TENTS OVER 400 SQ FT

All 20×20ft (400sq ft) tent or larger, REQUIRE a tent permit.
Portable fire extinguishers REQUIRED (IFC 3104.12) and displayed in tent.
If you have a 20×20 (400sq ft) tent or larger, please CONTACT US regarding requirements.
Your tent will be inspected by the Fire Marshall, all below requirements must be met or you may be asked to take your tent down.

- Booth tents on grass may be secured with stakes. Stakes longer than 12 inches must be approved on-site by event management. Staking is only permitted 2 feet away from any asphalt surface to protect the facility's irrigation system.
- Proper way to secure tent to anchor point (i.e. ropes/rachet straps)
- Fire Extinguisher with current up to date permit
- Illuminated Exit Sign (if the tent has walls)
- Fire Certification from tent manufacture
- Entire tent and weights/ballast must fit in designated booth space

UTILITIES

ELECTRICAL

Electricity is not provided, please come prepared. Exhibitor Generators are allowed as long as they are quiet. If your generator is loud, you will be asked to turn it off during show hours. If you are camping in your booth, your generator must be turned off by 10 p.m.**If you are carrying extra fuel in your booth for the generator, you are also required to have a fire extinguisher.***

INTERNET SERVICES

Wi-Fi will not be available for purchase. Please come prepared.

ONSITE RULES AND REGULATIONS

GENERAL INFORMATION & POLICIES

Americans with Disabilities Act (ADA)

All exhibiting companies are required to be in compliance with the Americans with Disabilities Act (ADA) and are encouraged to be sensitive, and as reasonably accommodating as possible, to attendees with disabilities.

Animals

Domesticated animals (cats, dogs, etc.) are approved. Animals must be on a leash, and you must clean up after your animal. Under the Americans with Disabilities (ADA), Show Management must allow people with disabilities to bring their service animals into all areas of the facility where exhibitors and attendees are normally allowed to go. Service animals are animals that are individually trained to perform tasks for people with disabilities such as guiding people who are blind, alerting people who are deaf, pulling wheelchairs, alerting and protecting persons having seizures, or performing other special tasks.

Drones

Overland Expo is a **NO DRONE** zone. We ask you not fly drones at the events. Many of our events are located very close to airports, and it is for the safety of all attendees.

Sharing of Exhibit Space

Exhibitors may not share booth space with another non-contracted or unauthorized manufacturer or distributor. Any exhibitor found to be co-sharing a booth space will be charged a booth sharing fee. Please contact show management for approval if you intend to share your booth space.

Suitcasing

Suitcasing is defined as any activity designed to solicit or sell products or services to delegates attending a meeting, conference, or event without the proper authorization by Show Management or in ways that violate the rules of the event. Any attendee who is observed to be soliciting business in the aisles or other public spaces, in another company's booth, or in violation of any portion of this policy, is subject to removal without refund and additional penalties.

The selling or solicitation of products or services may only be conducted by companies in good standing, within their exhibit space, confirmed meeting or conference space or within the event as authorized by Show Management. Companies conducting business outside the confines of the exhibit hall, booth location or in unauthorized properties within state restriction of the exhibit facility without the permission of Show Management are in violation of this clause.

Trademarks/Copyright

Exhibitors shall obey copyrights and assume full and sole liability and responsibility for the use of copyrighted materials at the show. Exhibitors must obtain all necessary licenses and approvals from copyright owners and pay all required royalties and fees.

Wind Flags, Banner Flags, Pole Flags & Feathered Flags

Flags **MUST** *be secured correctly for the weather conditions.* Banners and Flags **CANNOT** hang outside of your booth space and **CANNOT** hang into the aisle or into a neighbor's booth.

BOOTH ETIQUETE

Advertising/Promotional Distribution

Catalogs, magazines, folders, promotional, educational or any other giveaway matter may be distributed only at the exhibitor's display and must be related strictly to the products and/or services on display or eligible for display and for products which are directly available from the exhibitor. Distribution from booth to booth or in the aisles is forbidden and exhibitors must confine their exhibit activities to the space for which they have contracted.

No exhibitor may distribute or leave behind merchandise, signs, or printed materials in the registration areas, meeting rooms, Oasis or public areas of the event site, including hotels, shuttle buses, parking lots, etc., without written prior approval of Show Management. Exhibitors may not advertise in or on the sidewalks, ramps, entries, doors, aisles, or driveways of the facility without written permission from Show Management.

Canvassing on any part of the facility property is strictly prohibited and any person doing so will be requested to leave the premises and their material will be removed at the same time. The only exception to this rule is for authorized survey organizations that have obtained Show Management approval.

Exhibitors found to be in noncompliance with advertising guidelines will be subject to Show Management fines.

Balloons/Inflatables

Inflatables must be anchored, and exhibitors must have prior written approval by Show Management. Any cost incurred for the removal of lost inflatables will be the responsibility of the exhibitor.

Booth Cleanup

It is the responsibility of each exhibitor to clean up their booth. No items may be left behind on Deschutes County Fair & Expo Center property. If you bring in any materials for your booth, you are required to take them out with you.

For Set Up Before the Show:
Please break down all the cardboard and leave it at the end of your aisle. The clean-up crew will come by and grab it prior to opening the next day.
Any additional trash that is not cardboard can be placed in dumpsters and trash cans surrounding the event.
Trash cans will be located at the end of aisles, so that no exhibitor has a trash can in their booth.

For Tear Down at the End of the Show:
Please break down all the cardboard and place it in your booth space.
Please do NOT leave behind concrete blocks, sandbags, wood chips or gravel. If you do not want to take them with you, please place them in a dumpster.

Booth Occupancy

Your booth must be staffed and open for business during regular show hours. You may not dismantle your booth prior to show close. Failure to adhere to these rules may result in a fine and/or losing priority status in future Forge trade shows. Ticket Sales are open to attendees until the show closes at 3pm. Do not pack up until 3pm.

Exhibitor Conduct/Good Neighbor Policy

QUIET HOURS: Quiet hours start at 10 pm and are strictly enforced.

Exhibitors are required to keep all booth activities within the confines of their exhibit space and not interfere with aisle traffic flow or access to neighboring exhibits. Activities may not disturb neighboring booths. This includes the use of generators within your space. Please utilize quiet generators only.

Exhibitors are required to conduct themselves and operate their exhibit so as not to annoy, endanger, or interfere with the rights of others at the show. Show Management reserves the right to deny access to the exhibition floor to exhibitors not conducting themselves in a professional, ethical and otherwise appropriate manner. Unsportsmanlike, unethical, illegal or disruptive conduct, such as tampering with another party's exhibit or engaging in corporate espionage is strictly prohibited.

Exhibitor's personnel and their representatives may not enter the exhibit space or loiter in the area of another exhibitor without permission from that exhibitor, and at no time may anyone enter an exhibit space that is not staffed. Violators may be ejected from the event

Exhibit Design

All exhibit displays should be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring exhibitors, hall laborers, or installation/dismantling equipment, such as forklifts. Displays

should also be able to withstand moderate wind effects that may occur. Exhibitors should ensure that any display fixtures such as tables, racks, or shelves are designed and installed properly to support the product or marketing materials to be displayed.

Your display must be a family-friendly exhibit. Absolutely no profanity, no sexual content (including innuendo), no scantily clad "spokespersons" either in person or in pictures, and no copyright infringement upon the Overland Expo logo / brand is allowed.

Models/Temporary Staffing

Models are not allowed to display merchandise or hand out literature outside the exhibitor's assigned booth. This will be strictly enforced. Do not hire any models with the intent to hand out any sales materials or product outside of your booth space. An exhibitor found to have violated this rule is subject to a $250.00 fine per occurrence, payable to Overland Expo.

Music/Sound

Very low volume music is acceptable, but do not disturb your neighboring exhibitors.

Exhibitors must regulate the level of sound in their booths so as not to inhibit the ability of neighboring exhibitors. Exhibitors may use sound equipment in their booths so long as the noise level does not exceed 85dB or disrupt the activities of the neighboring exhibitors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than the aisle or any adjacent booth.

Overland Expo reserves the right to restrict sounds from any source that interferes with activities in neighboring booths. A maximum of **85dB** will be maintained on the show floor at all times. Exhibitors may not exceed a maximum sound level of **85dB** measured at a distance of ten (10) feet from the source. If an exhibitor exceeds an acceptable sound level and Overland Expo's request to lower said sound level goes unheeded, **Overland Expo has the option to disconnect the electrical power to the booth. All fees to be incurred by reinstating the electrical power will be the responsibility of the exhibitor in violation.**

Exhibitors should be aware that music played in their booths, whether live or recorded, may be subject to laws governing the use of copyrighted compositions. ASCAP, BMI and SESAC are three authorized licensing organizations that collect fees on behalf of composers and publishers of music.

Stickers

Any exhibitor placing stickers on Overland Expo signage or Deschutes County Fair & Expo Center property will be charged accordingly for the defacement of the property. Any stickers found outside the exhibitor's booth placed upon the property of Deschutes County Fair & Expo Center, another exhibitors' booth, or any public property is subject to a $500.00 fine per occurrence, payable to Overland Expo.

Storage

Storing of any crates, cartons, boxes or other show materials within your booth is strictly prohibited. Violators of fire codes are subject to fines and confiscation of materials. Empty crates, cartons, and boxes must be removed from the exhibitor's booth. Empty containers will be picked up by Overland Expo. Overland Expo will provide "Empty Crate" stickers to affix to boxes, cases, and crates and will store and return them to your booth at show closing.

Overland Expo will return all tagged "empties" at the conclusion of the Show. ***Exhibitors are cautioned not to leave any merchandise in boxes being stored.**

Strolling Entertainment

Strolling entertainment or moving advertisements outside of the exhibit space is strictly prohibited.

Tent Safety

All tents must be secured – no exceptions. Weather is unpredictable and winds are often gusty.
Please make sure to bring supplies for securing tents and displays properly. If you are using a 20×20 tent or larger, we would request that you let us know, so we can be aware and make sure all requirements are met before the Fire Marshall walkthrough.

DISPLAY VEHICLES

Arrival Hours

All display vehicles must arrive by DISPLAY VEHICLE HOURS:

- 8 AM Friday, June 25 - Sunday, June 27 * No Exceptions*
- Only vehicles with a DISPLAY VEHICLE tag may remain in exhibitor booths

Display Vehicle Policy

Show Management reserves the right to approve or deny any display vehicle proposed for exhibit space. Display vehicles must be designed and marketed primarily for adventure travel, exploration, self-supported recreation, or remote destination travel. Display vehicles must also align with the mission and audience of Overland Expo and support adventure travel, self-reliant exploration, or outdoor recreation.
Examples of generally acceptable display vehicles include:

- Overland vehicles
- Expedition vehicles
- Adventure vans
- Truck campers
- Adventure motorcycles
- Overland-focused UTVs
- Off-road and expedition trailers

Examples of vehicles not permitted include:

- Ultra4 race vehicles
- Competition rock crawlers
- Dune buggies and sand rails
- Racing UTVs and ATVs
- Motocross motorcycles
- Conventional campground-focused RVs

Exhibitors may be required to submit photos and vehicle specifications for review. Final approval of all display vehicles is at the sole discretion of Overland Expo.

Fuel & Fire Safety Regulations

Liquid and gas fueled vehicles and equipment used for display under tents or membrane structure shall be in accordance with sections IFC 3107.15.1 through 3107.15.5.3. This includes any vehicles that are partially displayed under a covering, and they must also abide by the following:

- Vehicles or equipment shall not be fueled or defueled within tent or membrane structure
- Fuel in the fuel tank shall not exceed one-quarter of the tank capacity or 5 gallons (19 L), whichever is less z-
- The location of vehicles or equipment shall not obstruct means of egress
- Show Management reserves the right to determine if a display vehicle is approved to be within the booth space. Vehicles such as rock crawlers, dune buggies, ATVs, etc... will not be approved as they are not Overland Centric vehicles.

FOOD AND BEVERAGE

No outside food, beverages, or alcohol is permitted. All food and beverage intended for attendees must go through Show Management and requires prior approval.

In-Booth Parties

All exhibitors must notify Show Management in advance if they plan to host a gathering involving the distribution of food, beverages, or alcohol within the venue. All food, beverage, and alcohol services for in-booth parties must be arranged through Overland Expo's approved caterer; outside food and beverages are not permitted. For more details regarding in-booth parties please contact your sales representative. The deadline to register for an in-booth party is May 14, 2027. Due to liquor licenses and rules set by the Alcohol and Beverage Commission in each state, there are strict rules on distribution of alcohol. Any organized party not registered with Show Management and not complying with the rules will be considered illegal and dealt with by the County Sheriff and will be shut down immediately. **There is no distribution of alcohol allowed on venue premises via any other channel other than the event venue's alcohol provider.**

Food and Beverage Sampling

All sampling must be approved by Show Management. Anyone wishing to pass out samples must complete the **Sample Request Form** and have it submitted by **May 28, 2027.** All Rules and Regulations for sampling at Overland Expo can be found on the Sample Request Form.

PRODUCT DEMOS

Registered exhibitors are invited to present live demonstrations of the products or technologies they are selling at their booth. Product demos are a great way to engage attendees, showcase your expertise, and highlight the value of your offerings.

All approved product demos take place **within your exhibit space** and may be promoted in **Overland News' printed show schedule** and the **event mobile app**.

> **Apply to host a product demo:**
> 👉 **CLICK HERE**
> *All demo submissions are subject to approval.*
> **Deadline: April 23, 2027**

Product Demo Rules & Regulations

To ensure a safe and positive experience for all attendees and exhibitors, the following rules apply to all product demonstrations:

General Guidelines

- Demonstrations must be conducted **entirely within your assigned exhibit space**.
- Demos may not block or disrupt aisle traffic, common areas, or neighboring exhibitors.
- Exhibitors are responsible for providing appropriate safety measures to prevent injury to spectators.

Demo Content Requirements

- Product demos must showcase a **product being sold at the exhibitor's booth**.
- Submissions that are **educational in nature** (e.g., Recovery 101, How to Overland, etc.) will not be accepted, as these topics are part of the curated **general education program**.
- Exhibitors interested in teaching a class in the general education area should contact the Director of Programming at **azure@overlandexpo.com**.

Safety, Fire & Compliance

- Exhibitors must comply with **all local fire, safety, environmental, and health regulations**.
- Extra caution must be taken when demonstrating equipment with moving parts.
- **Wood-burning fires are not permitted.**
- Cooking demos using open flames must:

  - Use propane tanks equipped with an on/off switch
  - Comply with all local health department regulations
- A minimum **3-foot setback** must be maintained, or appropriate hazard barriers installed, to protect spectators.
- All demonstrations must be conducted by **qualified personnel only**.

Conduct & Approval

- Attention-getting devices, stunts, or gimmicks that detract from the professional, educational, or business purpose of the show are prohibited.
- Exhibitors are encouraged to seek approval from Show Management for any activities that may be in question before the event.

Scheduling & Promotion

- All exhibitor demos must be **pre-approved by the Director of Programming** in order to be included in the event schedule and marketing materials.
- While time-slot requests may be submitted, they are not guaranteed. Scheduling priority is determined on a **first-come, first-served** basis based on completed applications.

BRAND MARKETING KIT

For a complete list of sponsorship opportunities, visit the show website: Overland Expo Sponsorship Opportunities.

Apply to Host a Demo at Your Booth

Registered exhibitors are invited to present live demonstrations of the products or technologies they are selling at their booth. Product demos are a great way to engage attendees, showcase your expertise, and highlight the value of your offerings.

All approved product demos take place **within your exhibit space** and may be promoted in **Overland News' printed show schedule** and the **event mobile app**.

Apply to host a product demo:

👉 **CLICK HERE**

All demo submissions are subject to approval.

Deadline: April 23, 2027

Submit Items for Attendee Swag Bag

This is the perfect opportunity for attendee exposure to your brand by placing something memorable in their hands. The ideal giveaway would be a small item or "trinket" with your logo/branding. We encourage this type of premium small swag item with logo/branding and strongly discourage paper flyers/postcards for the attendee bag. If a paper item is chosen, we do ask that you use it to promote a discount at the event itself or an invite to pick up the giveaway item at your booth. Flyers must be produced on high quality paper or thick card stock.

Important:

No liquid, anything perishable, or large items like frisbees, etc.

Must be an enrolled exhibitor or sponsor for the current show.

All items being shipped for Attendee Swag Bags, **must arrive by June 21, 2027**

Donate Prize to Benefit Charity Raffle

Overland Expo is hosting a charity raffle to benefit the Overland Expo Foundation. All prizes will be raffled and awarded to attendees at the Overland Expo event.

Overland Expo Foundation Raffle

Saturday – 7 pm @ the Oasis Bar & Food Court

Fill Out This Form To Donate A Giveaway Item!

We will begin promoting the prizes and companies who donated via overlandexpo.com, social media, and our e-news in early May! To be included in the advance promotion, let us know what you'd like to contribute.

Submit Your Press Release *NEW for 2027*

Launching new gear or looking for press coverage? Submit your Press Release to your Exhibitor Hub to connect with top journalists and content creators attending Overland Expo West. Share your press releases, product launches, and brand story to maximize exposure and secure valuable media attention. Don't miss this opportunity—submit before May 28, 2027!

PRESS RELEASE SUBMISSION – *New* Upload to the Exhibitor Portal.
Deadline: May 28, 2027

Download Event Marketing Materials

Tell your fans and followers to come see you at the show!

- Email Us for a link to our digital media room with social media assets and promotional copy.
- Tag @overlandexpo and #overlandexpopnw on Instagram, Facebook, and LinkedIn.
- Add the Official Overland Expo PNW 2027 Facebook event to your FB page. Once in the event, click the 3 dots next to the "share" button, and click "add to page."

Below are frames to overlay on a photo of your own.

- Social Media Post
- IG Story
- Newsletter Graphic
- Overland Expo PNW Patch
- Overland Expo Logo – Dark / Light