Instructor & Presenter Guide 2027



Apply to teach at:
www.overlandexpo.com/instruct-at-the-expo/

OVERLAND EXPO

Get Outfitted. Get Trained. Get Inspired.
The World is Waiting!

WHAT MAKES OVERLAND EXPO UNIQUE?

Overland Expo stands apart from other events because we offer two distinct levels of attendee participation:

THE PREMIUM EDUCATION & TRAINING PACKAGE (at Overland Expo PNW only)

- This ticket allows attendees to participate in anything on the general admission schedule: ALL classes in addition to ALL seminars, slideshows, demos, and roundtables.

- Additionally, these ticket holders can elect to attend specialized driving classes and advanced training classes at some of our events.
- Also includes a custom gift bag and complimentary happy hours drinks.

GENERAL ADMISSION — WEEKEND PASS WITH CAMPING & DAY PASS

- These tickets allow attendees access to ALL classes in addition to ALL seminars, slideshows, demos, and roundtables, with the exception of the premium education and training package classes and sessions.

SPEAKERS MAKE IT HAPPEN

The Overland Expo Team grows from 15 of us who work year-round to 100+ Instructors & Presenters during the show.

Together, we provide the most diverse and advanced educational opportunity for overlanding anywhere in the world. You are a big part of what makes the show!

HOW TO KEEP IT FRESH & RELEVANT

For each show, we accept a new round of applications so we can rotate the programs we offer. Generally, we don't run the same class more than two years in a row, unless it's is a core curriculum class, is extremely popular or has been notably updated or revised. This gives attendees the opportunity to learn new things and/or from new instructors in the overlanding community.

SESSION TYPES WE OFFER

Class
Focuses on teaching techniques or in-depth skills for a specific topic—anything from beginner to advanced, but don't try to cover it all and cram it into one hour.
Classes taught by PowerPoint / computer-based presentations will be held in classrooms (where power and A/V are available), or if taught utilizing visual aids, they will be held at Skills Areas or Hands-on Pavilions (no power or A/V will be available).

Seminar
These sessions are more generalized than classes, centered around introductory topics, can be vehicle- or motorcycle-specific presentations or relate to backcountry skills.

Bivvy Session
These sessions are meant to foster community-building and general discussions. Hosts of Bivvy sessions essentially kick off the discussion and facilitate question-asking and discussions with the attendees.

Kids Activity
An ever-growing program at the Kids Adventure Area, "For Kids by Kids" gives priority to kids who want to teach their peers.

Roundtable
You can apply to be a panelist or a moderator. The role of the moderator is to keep the conversation moving. Having questions you can ask panelists at hand (when the audience doesn't have one) is useful.

Slideshow
These are inspirational travel stories presented in the Overland Theater. Presentations are usually location-specific. Slideshows / short films keep audiences entertained with stories & images.

Film
Host a film that either you have produced or one that has inspired you and you want to share with other overlanders.

Exhibitor Demo
Only registered exhibitors can give Exhibitor Demos and will be held at their booth. This is the only program type that can promote their own products. **All other programs need to be non-brand specific.**

Tell us about your topic tips for your application

TITLE: **A good title sells the class.**
Please be specific to what you want to teach; keep it brief, but snazzy. This will appear in our published materials we give to everyone (printed schedules, online class sign-up system, on website, etc.).

DESCRIPTION: **Give us an accurate description of your presentation.**
This will be published online via our class sign-up system, which we send to all Overland Expo attendees. Make sure your description is accurate and interesting –this is the best way to advertise your session. Help us out and use proper spelling, grammar, and punctuation. Please do not write in all lowercase, but also try not capitalize words in sentences that do not need it. Good grammar makes us all look good!

BIOS: **Tell us about yourself.**
And what experience you have that pertains to the program you are submitting. **Please write in third person!** This will be published online via our class sign-up system, which we send to all Overland Expo attendees. Editing 100+ submissions is time consuming, so help us out and use proper spelling, grammar, and punctuation.

Syllabus (not required, but recommended for consideration):
Include a brief overview of your proposed class.

LEVEL: We try to offer a wide range of classes, everything from beginner to advanced, to keep attendees coming back for more. Please choose which level best describes your class (not your personal level of expertise).

ROUNDTABLES: Roundtables are the perfect place to share your expertise with the community by answering their questions. We are always looking for panelists who have recent experience, especially for the regional forums, and are willing to share. Please select which areas of expertise apply to you.

CATEGORIES (TOPICS) WE OFFER: ADV Moto Riding, Art of Travel, Bushcraft, Communications & Navigation, Doing It, Driving, Expedition & Recovery, Food & Cooking, Get Inspired, Health & First Aid, Kids & Family, Planning & Logistics, Safety & Security, and Set Up . . . *and we are always open to new topics! Apply with your fresh idea.*

SESSION LENGTH: This is the class duration. Most programs run in one hour time slots, which breaks down to 50 min of instruction, and a 10 min transfer break for students to get to their next class. Two hour classes may be requested on your application, but are not guaranteed.

WHAT TO BRING FOR PRESENTATIONS: When needed, we provide basic A/V equipment (such as TV screens for PowerPoint or slideshow presentations) but if your presentation requires a computer, plan to bring your own.

COMPENSATION DETAILS

IF accepted, you will receive:

FREE entry to the event
Payment (see right)
Access to classes
Camping on-site
Discounted guest pass

NOTES:
-YOU WILL NOT RECEIVE TRAVEL COMPENSATION. It is your financial responsibility to get to and from the Expo.
-You will receive an eGift Card as payment. It is your responsibility to utilize the credit on the card prior to the expiration date. If you require to be paid by check, you MUST return a correct/complete W9 by the deadline indicated in your application approval email in order to receive monetary compensation. If you prefer not to be paid by eGift Card, you may opt to have a Gear Pack, instead (see right).

Payment as follows:
$50/session hour to instruct / present ANY class, slideshow, or seminar
$25/session hour to moderate a roundtable or host a Bivvy session;
Alternatively, you can elect to receive a Gear Pack (which is worth $50+ and allows you to select a t-shirt, hat and patch or sticker from our Overland Expo Merchandise trailer.
*Exhibitors are not paid for demos

THERE IS No additional compensation to:
Host a “My Overland Vehicle/Moto” show and tell, including approved Showcase & DIY Vehicles.
Be a panelist on a roundtable
Any registered exhibitors presenting a product demo or seminar.

NOTES:
When more than one person teaches a class collectively, they receive the same compensation as one teacher. THIS MUST BE APPROVED IN ADVANCE AND CLARIFIED AT TIME OF ACCEPTANCE. Any late additions will be treated as a guest (request a link to purchase a discounted ticket).

KIDS INSTRUCTORS:
Kids receive $50/session hour to teach an activity
Parents receive a free Weekend Pass with Camping.

ADDITIONAL BENEFITS

Free camping FOR MOTOS, OVERLAND VEHICLES:
Please review details on our FAQ page. NOTE: camping on-site is limited to motorcycles, tents, overland vehicles, and small overland trailers only (no class-A RVs, 5th wheel trailers, or the like).

Access to premium classes*:
You, the instructor / presenter, can audit and participate in ALL premium classes and programs EXCEPT any of the advanced driving / riding classes and utilize the Overland Driving Course — participation is reserved for paying attendees (they are full with long wait lists); observation is allowed. As a courtesy, if a class is really full, please stand at the back and give priority seating to paying premium ticket holders.

You must wear your badge to any class you audit.

Bring a GUEST:
You may add a guest pass* for an immediate family member, who will be arriving / camping in the same vehicle with you, for a discounted rate— this covers Weekend Pass with Camping admission.

MANDATORY MEETING

Please plan to arrive in time...

All Speakers must attend one of two meetings:

Thursday @ 4 pm
Friday @ 9 am

You will be given an overview of the event grounds, any last minute updates, and most importantly, sign-in to make sure you're on the post-event e gift card payment list.

(Registered Exhibitors giving product demos at their booth are exempt from attending the meeting.)

Terms and Conditions

[The fine print]

By submitting an application to teach or present at Overland Expo, you:

1. Are available and commit to present / instruct at Overland Expo.

2. Will attend a MANDATORY instructors meeting on either Thursday at 4pm OR Friday at 9am. Payment will be delivered at the meetings.

3. Understand that any instructor who misses a class or presentation will not be compensated and will not be asked back for future presentations.

4. Agree to sustain a professional code of conduct (e.g.: no brand-bashing, no criticizing others' lifestyles or choices of gear or style of riding or overlanding, no bad language, inappropriate images, or blatant self-promotion during presentations).

5. Agree to maintain a professional appearance (no ratty clothes, please come clean and tidy).

6. IF CHOSEN, will receive compensation according to page 6.

7. WILL NOT RECEIVE TRAVEL COMPENSATION.